

Bosch China Charity Center
10th Anniversary (2011~2021)



CHARITY, LIKE A LIGHT IN THE NIGHT,
WARMS PEOPLE AND MAKES PEOPLE STRONG!



BOSCH

Invented for life



BOSCH CHINA CHARITY CENTER

10th Anniversary 2011-2021

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PREFACE



INTRODUCTION

2011-2021 is a whole decade that flashes by in a snap. It is this decade that has witnessed the strong economic growth, stable societal development, and people working and living in peace and contentment in China. It is also in this decade that Bosch China has been implementing its value of “Local for Local”, and delivering its promise of “Invented for Life”.

What does this decade mean for Bosch China Charity Center (BCCC)?

At the beginning of its establishment, the team was exploring without a clear roadmap, but only with a mission to deliver help to where needed most. 10 years of continuous endeavor and exploring have made Bosch China Charity Center today one of the most important participants at the China's philanthropy industry among the many foreign enterprises in China. It is an emotional moment to look back into the days and nights of our struggle, and our achievements on the 10-year journey.

A fruitful list of numbers is now presented with pride —

Hundreds of charitable projects, hundreds of millions of donations, countless beneficiaries... Every small action makes a difference. Over the past ten years, we have built strong and thriving partnerships with mutual trust among our NGO partners, just like families, and we have received affirmation and praises from the public for our efforts and dedication. We feel gratified and motivated to advance further.

Changes are made, and progress is achieved —

Focusing only on quality education and poverty alleviation at the beginning, we blazed into two new areas according to the actual needs: Philanthropy Development and Community Building. Now, with great experience, we are implementing sophisticated strategies in these four core areas respectively. We have initiated 3 times Call for Proposal to the whole society, embracing new ideas and staying open-minded for feedbacks, to gain the most authentic insights into the NPO sector, which translate into our

ability to provide the most-needed resources for the most qualified projects.

Never forget why we started for the generous support from all of you.

We would like to extend our great gratitude to the partners and NPOs for your attention and guidance. We are also extremely thankful for all the colleagues in Bosch China for your understanding and support. You are the ones contributing ideas, the ones pitching in with time and efforts, and the ones enlightening us with instant feedbacks. It is you that are motivating BCCC to move forward and be progressive and sustainable. Thank you for standing behind us!

2021 is the 10th anniversary of BCCC.

Beyond that, it is at a transforming moment, as we are resolutely to embark on a new journey, despite our past achievements. The year 2020 has brought us challenges in many fronts. While the COVID-19, ongoing trade disputes and turbulent situation in the world might have made everyone nervous and deeply concerned, we believe everything will go back to its right track. We feel confident to walk into the brand new future, to create new possibilities. In the days to come, BCCC is keen to cooperate with many more industry partners and caring individuals, thereby enlightening our world with the love hearts and solid efforts.

Bosch China Charity Center
April, 2021



SLOGAN

Charity for A Better Life

MISSION

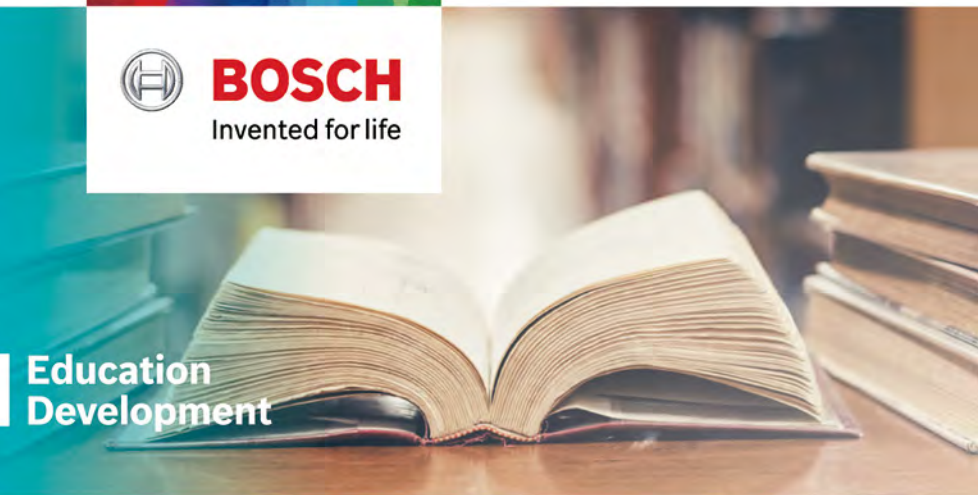
- To operate long-term and sustainable charity programs in China;
- To play a leading role in coordinating public welfare activities with in all legal entities of Bosch China;

AIM

- To boost public welfare activities and enhance corporate citizenship;
- To improve people's living quality and progress with the development of the Chinese society;



Education Development



Philanthropy Development



Community Building



Poverty Alleviation



The Bosch Group is a leading global supplier of technology and services. It employs roughly **395,000** associates worldwide (as of Dec. 31, 2020). The company generated sales of **71.5** billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

In China, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, household appliances, security and communication systems as well as thermotechnology solutions. Having established a regional presence in China in 1909, Bosch employs some **53,000** associates (as of Dec. 31, 2020) and operates **56** legal entities and facilities, with consolidated sales of **1,173** billion CNY in fiscal 2020.

BCCC is the center which manages all Bosch's charitable activities in China. Since its establishment in 2011, it has always adhered to its core value of "Charity for A Better Life" and has been dedicated to its activities to four focus areas, namely education development, poverty alleviation, community building and philanthropy development.

A Decade of BCCC's Key Data



137

million CNY donated



185

charitable projects



29

provinces, autonomous regions and cities



125

NGO partners



340,000+

people benefited



8 UN

sustainable development goals
continuously promoted

Updated to Dec. 31 2020

Holding on the Original Charity Intention for a Decade — Interview Bosch China President Dr. Chen Yudong

The year 2021 witnesses the 10th birthday of Bosch China Charity Center (BCCC). It also marks the 10th year since Dr. Chen Yudong served as the president of Bosch China. During this decade, Bosch China's business has been impressive - Bosch technologies and the 100 years of Germany quality and innovation have bonded with Chinese households and empowered all aspects of life; it is also during this decade that BCCC has grown into a solid force supporting local charities under the support and empowerment by Dr. Chen, the Bosch China Management Team and the BCCC Steering Committee.

Low-key but professional, open-minded but independent. Over the past decade, Dr. Chen and BCCC, with their concrete actions and passionate dedication, have taken Bosch China on a unique pathway to contribute to the development of China philanthropy.

Starting point: "Let's make it happen."

Chen perceives BCCC as a grant-making organization independent of Bosch China's daily operation - all projects are NOT associated with Bosch China's businesses in any way, nor does it have any relevance with Bosch Group's corporate communication or marketing performances. The objective is fairly simple: to help those in need in China. The first project coordinated by BCCC was the donation made to schools in Sichuan Pengzhou and Heishui, two regions affected by the disastrous Wenchuan Earthquake. These were also the project sites visited and identified by Dr. Chen and his team in person - after returning to China from Germany, Chen took the lead to make several field visits to rural China, with an aim to identify potential areas to give support and assistance. There were no full-time team members, no perfect mechanism or charter, even working staff were employees "borrowed from" Bosch China Marketing Department. But this was not important, "learning by doing" - the confidence and determination to make it happen was what matters the most. That's the way how BCCC was "incorporated".

On the way: growing innovation and empowerment

As times goes by, BCCC is stepping up on its course of sound development - the areas of support become increasingly clear, the charter gradually perfected, mechanism become more transparent, a team headed by Zheng Christina as the director that is dedicated to non-profit sector gradually formed, to dedicate their time and energy for change-making. Bosch China has an extremely strict internal audit system, which is applied to BCCC's operation in the form of routine check-ups that covers the whole grant-making process, to effectively ensure the fairness, compliance and transparency of the money given away.

While proud of this team's discipline and professionalism, Chen speaks of BCCC with an earnest trust and whole-hearted support. "They are passionate about what they do. Throughout the years, the team has been very stable. They took ownership in supporting the grantees - projects are chosen by themselves, we never have any more-than-necessary interferences - what the steering committee does, is to endorse some major grant-making efforts, to ensure compliance." Perhaps what impressed him the most, is the "Call for Proposal Activity". Designed, launched and executed independently by BCCC, it has become a key event once in several years for BCCC.



**Bosch China President
Dr. Chen Yudong**

Chen thought of it as an “innovative move”, as it lowers the threshold for grant application, and embraces the many local grassroots NGOs. He agreed this was indeed, the most effective way to distribute resources to where needed most, despite the substantially higher work load BCCC has to undertake in soliciting and evaluating a large amount of applicants. For a team of five, it was also a lot of responsibilities and uncertainties - nevertheless they chose to be the trail blazers without hesitation. Five year have passed since the first Call for Proposal Activity, and remarkable results have been achieved - Among local NGOs community, this Bosch China’s special activity has become something to look forward to. It also gives the most insightful look into the sectoral needs and challenges.

Future path: the power of technology and the dedication to public welfare

In terms of the future path of BCCC, Chen said, “I do not have compulsory requirements for BCCC in next 10 years. What I expect is that BCCC can stick to its original aspirations and focus on the power of technology in its future development.” At first, Chen believes that technology can indeed facilitate the development of public welfare. As a tool, technology plays a significant role in upgrading efficiency, which will greatly boost the development of charity. Taking advantage of technology, we are able to spend less money on more things in an aim to make more contributions to the development of charity. Chen further explains, “We are more willing to grant those projects operated by organizations which utilizes more IT or AI tools to help others.” In addition, Chen expects that BCCC could fulfill its responsibilities and operate all projects with dedicated efforts. He is satisfied with the current operation and donation monitoring models of BCCC. At last, he expects that every Bosch employee can actively participate in charitable activities voluntarily, passing on the baton of love and bringing warmth to more people.

Best wishes: to let every donated cent have their attribution and well-used

By 2020, the total amount of charitable projects reviewed, coordinated, and funded by BCCC has exceeded 137 million CNY. Coming with the efforts is a sophisticated and systematic approach Bosch China has explored in poverty alleviation, education development, philanthropy development and community building. Despite supporting so many programs and spending such a large amount of money, Chen remains modest and clear-headed when speaking of the impact made by Bosch China. He is well aware of Bosch’s code of professionalism as a foreign-funded enterprise in China. The resources donated by BCCC come from our operating profits. It is an increment to address social problems in an alternative way, not a mandatory- which explains his belief in professionalism to manage the business entity well, as the bottom line to ensure consistent, continuous and committed resources to be devoted to philanthropic causes. The two complement each other. “If you can’t run a company well, you won’t be able to have the choice to do good things.” This is the discipline Chen holds to himself as the president of Bosch China, to safeguard his original aspiration to philanthropy.

It is always the hard-working people that stand behind any achievements and deliver the results, just as Chen’s concrete footsteps to the front line in setting up BCCC ten years ago. Proudly, the pursuit for doing good has grown into a caring culture in Bosch China: employees take the initiative to design and implement high-level charitable projects, participating in pro bono services and making donations voluntarily; the professional team of BCCC has also collected their credits in the non-profit sector in China as a trustworthy partner. Dr. Chen attributes all this to the “code of professionalism” - to make every penny useful and impactful by distributing them to where needed the most. Clear and authentic, humble but determined, Chen and BCCC team are telling the impressive stories of social innovation in China, with their unique narrative.



Ten Years of Sharpening a Sword — Impression of BCCC in their Eyes

If you ever get to know the partners that Bosch China Charity Center (BCCC) has worked with, you will notice how diverse these projects are. Some work to ensure parents of 0-3 years are well-informed about the importance of health and education, some provide international exchange opportunities for young elite students from around the globe; There are projects rooted in rural Yunnan province in southeast China, but also ones that happen in Boston, the United States; Some work has fundamentally changed policy-making from top down, some are specifically focusing on a small scale of marginalized groups for empowerment. On the first sight, each of the project is so unique that you barely find any commonality to generalize the “reasons” why BCCC sorted them out from thousands of other applicants – except the basic principle that the resources are all endowed to the people in need. If you ask of the impression of the team from the stakeholders, you will get ubiquitous answers –the BCCC team is professional, well-intended and inclusive. But most prominently, they are professional.



From strategic partners: professionalism is the guiding principle of all their work

For Mr. Fang Jin, Secretary-general of China Development Research Foundation(CDRF), professionalism means “forward-thinking” – practices that aim high to fill the gap of policy-making and demonstrate changes, thus ultimately leveraging government resources for the wider applications. One Village One Kindergarden was such a story. In as early as 2015, Dr. Chen Yudong, President of Bosch China, visited Altay in Xinjiang province, the project site with Mr. Lu Mai from CDRF for the first time. Since then, numerous conversations were happening with the education department, the families of herdsmen, scholars of rural development, etc, only to dig deeper about the root causes of the poverty there. The project eventually decided to provide accessible early childhood development services in remote and impoverished Chinese regions through “Village Early Education Centers” after a careful research, starting with thousands of kids in Altay. With proven impact, the model expanded to 170,000 kids in 21 poverty-stricken counties in Qinghai, Yunnan and Gansu, providing free-of-charge pre-school education for children of 3-6 years old with low-cost and quality assured services. Mr. Fang was impressed by Bosch China’s patient support behind the scene – steadfast but low-key, it leverages the most needed resources years before the policy-makers validate the practice. The shared value between the Foundation as the grantee and Bosch China as the grantor has told a beautiful story of solid friendship. Not surprisingly, the partnership went beyond pre-school education, extending to vocational education and the health sector, generating more and more tangible results for some of the most exploratory social innovation in China.



Mr. Fang Jin
Secretary General of
China Development
Research
Foundation(CDRF)



Mr. Zhou Jian
Chairman of Beijing
Ganen Charitable
Foundation

“ Over the years, the grantee community that Bosch China Charity Center has fostered represents the diversified approaches towards different social issues in China. It is incredible that BCCC is able to “see” them, help them by grant-making and support the possible solutions they are exploring. In some ways this is the most authentic corporate citizenship and sectoral empowerment, reflecting BCCC’s bold visions. ”

For Mr. Zhou Jian, Chairman of Beijing Ganen Charitable Foundation, BCCC team is professional because they prioritize the “intention to do good” and are tolerant of failures. When it comes to selecting partners, Bosch China always evaluates the approach and depth of understanding of social issues, rather than an assurance of project successes. This translates into its full support and respect for its partners, as shown by the ownership given for the latter to explore possibilities. Zhou describes what this means for partners: “You feel safe – it’s the merit of the project that they value the most. Just like an old friend, he/she is always there for you. You know how lucky you are if they shine like a star behind you and are lightening the way forward.”

For Beijing New Sunshine Charity Foundation’s chairman Mr. Liu Zhengchen, BCCC team is professional because its members are meticulous and detail-oriented. Collaborating with BCCC for the Qinghai-based United Love Program of pediatrician training, he remembered clearly how the 5-year journey got started – Liu was sharing his views on fostering medical talent in backward areas to empower the local community on his WeChat Moments, when Dr. Chen read and embraced the whole idea immediately – Dr. Chen was too attentive to miss any clues on “high-quality” programs. This was not the first instance, nevertheless. Back in 2016 when BCCC launched its Call for Proposal activity, the New Sunshine Hospital School Program was stand-out in many piles of applications, kicking off an experience that Liu can only describe as “the textbook-level pursuit of quality”. Theories of change, input-output-outcome-impact, project budgeting, all items in the application template are pegged to what he learnt “during site visits to the best-of-class institutions internationally”. It was also in the application process that he felt BCCC’s emphasis on the “process”, rather than only focusing on the results. In his opinion, this would in turn motivate the partners to trial the innovative solutions wholeheartedly.



Mr. Liu Zhengchen
Chairman and
Secretary General of
Beijing New Sunshine
Charity Foundation

From industry-builders: all in for professionalism

China Donors Roundtable (CDR) is a major platform for grant-makers and donor institutions in China. Over 40 organizations meet regularly here to discuss important topics such as grant strategies, program operation and governance, by peer learning and insight sharing. In as early as 2018, BCCC has joined the roundtable as the founding member, contributing to sectoral development and insight building. Mr. Li Zhiyan, founder and secretary-general of CDR, was seeing the “lows and highs” in BCCC’s profile, among others. Members of BCCC are always humble and low-key, contributing to discussions concretely; On the other hand, the dedication from BCCC has always been high – you would usually see the whole team joining a training session with a keen mind to learn. In other words, they are always “all-in”. Diverse and proactive, they represent who Bosch-ers are: a group of professionals dedicated to advance their expertise and self-development. Mr. Li believes it is because of this passionate pursuit of professionalism that a small team like BCCC would have the confidence and ability to “hand-pick” the grassroots grantees and support them by providing the most needed guidance and resources on their way to innovation.



Mr. Li Zhiyan
Founder and
Secretary General
of China Donors
Roundtable (CDR)

From the BCCC team: starting with a simple intention and persevering with passion

Ms. Zheng Christina has been BCCC's director since 2015. Approachable, humble but determined, she felt lucky to be able to witness the growth of BCCC along the way. The organization she works for – an internationally renowned tech company, and the sector she works in – for non-profit and charitable causes have formed a unique combination for her career, one that energizes her because of the passion from her co-workers and partners, but also one where her leadership matters to produce concrete steps from the team to make a difference.

No team members of BCCC ever came from a non-profit background. Instead, they are all employees of Bosch China at different Depts. Seemingly a plain qualification, the “invisible” requirement is quite demanding: you have to be self-motivated enough to manage multiple programs, advance professional development and become “intrapreneurs”. After all, it is these team members that initiate the call-for-proposal campaign, and provide advisories for all Bosch China subsidiaries in terms of their charitable engagement with local communities. Fortunately, all members are aligned in their values and actions: the simple intention to serve the need, and a passion for change-making are driving them to become capable non-profit professionals to honor their commitment to BCCC stakeholders.

At critical moments, these aligned values translate into huge potentials. Christina was still feeling amazed by the team's performance during the 2020 COVID-19 pandemic. While the executives of Bosch China were reacting quickly to approve lump-sum donations, the BCCC team were acting as the information hub and advisors for subsidiary companies on how to best distribute their resources all day long. Many colleagues were stepping up to take out-of-scope responsibilities, only to pitch in to help. While the outside world might only see the numbers and results of the anti-epidemic campaign, Christina knew that behind every figure and news release, there were sleepless nights and numerous conversations contributed by the Bosch associates, just as what they have done over the years to build their credibility internally and externally.



Ms. Zheng Christina
Director of Bosch China
Charity Center (BCCC)

“ BCCC has been, and will be deeply rooted in the local context. We look for local charitable programs, and aim to connect with more philanthropic partners with limited resources; I hope all Bosch-ers can be the spokesman for BCCC by participating in charitable activities and contributing to a mutually beneficial relationship of the corporates and the local community. ”

From the Bosch Group: confident for bigger successes in the future

Mr. Christian Hänel is Senior Vice President of Future Issues and Foundation Development at Robert Bosch Stiftung. He was the BCCC's steering committee member and presided over almost all the important decisions for BCCC's development in the past 10 years. On the other hand, he was also managing Robert Bosch Stiftung on a senior level with a unique perspective of the global philanthropic commitment of Bosch Group. When reflecting on BCCC's journey, he said, “It has always been impressive and inspiring to experience BCCC's commitment to the process of continuous improvement. Regardless of funding field, governance structure and management process, BCCC is exploring into the excellence endlessly, which made him deeply gratified”.



Mr. Christian Hänel
Former Senior Vice President
of Future Issues and
Foundation Development at
Robert Bosch Stiftung



Ms. Atje Drexler
Member of BCCC Steering
Committee /Senior Vice
President of International
Understanding and
Cooperation at Robert Bosch
Stiftung

Ms. Atje Drexler, Senior Vice President of International Understanding and Cooperation at Robert Bosch Stiftung joined the steering committee in April 2020. A non-profit executive with rich experience in international development, she “has been following BCCC's development from a little distance over the years.” In particular, Atje is full of praise for the foresight that BCCC defined “Philanthropy Development” as one of the strategic funding areas. She was also impressed with BCCC's conscious efforts. It is the “professionalism of its staff” that explains the successful story so far. Atje said she now felt “honored and proud to be part of that story, and wish BCCC all the best for the coming years”.

The way forward: entering the next chapter for Bosch China's Charitable Engagement

In an ever-changing world, the non-profit sector in China is also facing transformation. Speaking of the future, the key word “innovation” stands out among Bosch-ers and the partners. This encompasses the “Invented for Life” philosophy of Bosch Group

applied to its philanthropic endeavors, as well as the reformative moves taken by BCCC to evolve itself in governance structure and operation model. We have every reason to expect the next decade for BCCC to be more exciting and fruitful – after all, the professionals in the team are fulfilling their missions with advanced expertise, self-motivation and concrete actions on their way forward.

FEATURE

Charity For A
Better Life





EDUCATION DEVELOPMENT

Editor's Note

"I see darkness into the future, or I shall be the only light on the way."
— Lu Xun

The year 2019 has marked the 70th year of China's endeavor to alleviate poverty via education. The long march has witnessed milestones: more than 3,000 education-focused NGOs are working in China, with wider participation from the public. However, the approach of some endeavors still counts on the donors to dominate resource distribution, a traditional supporting way.

An alternative approach is to dig deep into the needs of the beneficiaries and shift the paradigm by empowering them. That explains why BCCC's beneficiaries are so diverse, active, and visible. Left-behind children, rural teachers, preschoolers, students and teachers in vocational schools, young elites from around the world... The beneficiaries almost cover all stages of educated ages.

Besides, the supporting way is also quite different. Beneficiaries need to think their personalized needs clearly before submit their application. Once selected, they would be granted not only with money, but also with empowerment. BCCC will inspire beneficiaries to think of variable ways to take actions actively, such as fundraising, mobilizing their fellow townsman together. This shifts the beneficiaries from pure receivers to campaigners, organizers and leaders, unleashing a mixture of clashes and resolutions. Twists and turns might not be able to describe the reality, as some even dropped out during application.

All of the above tested the meticulous communication of every BCCC's team member with their tireless patience. Fortunately, they got the desired result by their hard work and perseverance — to help the beneficiaries get rid of the traditional allocation mode, and re-gain the power and confidence to change independently.

After ten years of deep accumulation, Bosch China has enough confidence to say: "It is really worthwhile for BCCC to try in Education Development." In the future, BCCC has a simple wish, that is, to help all participants to be their own "LIGHT", and meanwhile "LIGHT" the others' dreams.

From 2011 to 2020

Operated **87** charity projects

Benefited more than **240,000** people

97.59 million CNY donated

1. Promote education development in poverty-stricken areas, and eradicate intergenerational poverty

- **Support early childhood education:**
Provide education and early parenting guidance services for infants to improve malnutrition and upgrade the quality of early childhood parenting in Xinjiang, Gansu, Qinghai and Shaanxi provinces.
- **Care for rural teachers and poor university freshmen:**
Provide Bosch University Bursary in 14 universities across China from 2011 to 2020. Carry out a long-term Bosch Teaching Training project since 2015 for teachers from rural schools and secondary vocational schools.
- **Develop vocational education:**
Set up Bosch Inspirational Class in 3 vocational schools in Hechi, Guangxi Province and Danzhai County, Guizhou Province. Support “Win the Future” project in 10 pilot vocational schools in Guizhou Province.

2. Cultivate youth to meet the challenges posed by the times and society

- Fund Schwarzman Scholars Program and set up Bosch AI Professor Fund at Tsinghua University, shape the human future with international exchange and technological cooperation.
- Select outstanding young teachers and help them grow into outstanding grassroots educators and leaders who will promote the development of rural education in the future.
- Establish scholarships for the medical college students in western regions and upgrade the number and quality of pediatricians in impoverished western regions.

3. Fill up educational gaps and promote educational diversification

- **Provide Diversified education resources :**
Courses on children’s mental health, financial quotient enlightenment, intangible cultural heritage, safety first aid, self-awareness and social inclusion etc.
- **Care about groups with diversified requirements:**
Left-behind children, country boarding school students, migrant children, visually-impaired students, leukemia children etc.

Beyond Giving: Empowering, Innovating and Pioneering

In the memory of Liu Huixin, a fourth-grader at Sancha Primary School, the classroom was always “in a mess” in winter: “if you use the stove for heating, soon after, the soot will fill in the classroom like air. We all had to go out in the cold for the rest of the class, waiting for the smoke to diffuse.” In November 2017, the school in the mountains of Ningxia Hui Autonomous Region finally received the long-awaited brand new stoves, office chairs and beds for teachers.

Something unprecedented happened - an online fund-raising campaign initiated by 80 students and 8 teachers in Sancha School. Five days, 5,784.86 CNY - None of them had ever thought one day they could raise funding in this way. Bosch China Charity Center (BCCC) and their partners triggered this happen. In fact, over the past decade, all educational poverty alleviation programs BCCC involved have a common trait - to empower the beneficiaries and let them be the commander in chief. BCCC, on the other hand, is the wave to push them forward, until the latter could find a way by themselves.

The logic of doing so is simple: people are living in poverty because they are stuck - not only by their vulnerable economic situation but also the old-way of thinking and their long-buried self-confidence. There is only one thing that sustains BCCC’s 10-year endeavor in poverty alleviation - to help those living in poverty break out, and stand up for themselves.

“Self-empowerment” of 2872 students and 220 teachers

In August 2017, BCCC became one of the sponsors of the “One School, One Dream” program. The following one year and four months witnessed its successful facilitation for 29 rural primary schools in 11 provinces in the central and western regions of China to realize their “personalized” dreams of renovating facilities such as heating equipment, sports equipment, kitchen equipment, playground, classroom door and windows. The direct beneficiaries were 2872 rural children and 220 rural teachers, with a total of 601,800 CNY funded by BCCC.

Different from the usual “simply giving” mode, every personalized dream was delivered with a hard journey. Xiong Zhenrong’s story shows the

struggles all stakeholders went through. Working in Mawo Primary School in Honghe Prefecture, Yunnan Province for a long time, Xiong has always wanted to “install multimedia projectors for children”, Nobody responded to such a special need until BCCC brought “One School One Dream” to him. Xiong immediately prepared the proposal and then he found himself stuck in the budget and vendor selection process. “Why not making some local inquiries first, then asking for some online quoting?” The project team kindly suggested. He did. Mawo primary school finally got 20,000 CNY from the project. Xiong’s dream of letting “kids in the mountain see the world” finally came true.

In many beneficiaries’ eyes, “One school, One dream” has a very unique operation: the stakeholders must collect 30% via crowd-funding, in order to

One School One Dream

The project was initiated by Beijing Ganen Philanthropy Foundation. The project aims to support China small rural schools below 200 students to solve “personalized” difficulties by internet technology and effective connection of townsmen and classmates. By the end of Dec 31, 2020, the project’s total funding was over 27,037,667.97RMB, 710 rural schools realized their school dreams in 25 provinces, 81,664 rural students and 7,343 rural teachers benefited.



get the whole grant. This has baffled many people. Wang Suiyi, a teacher at Hongmen Primary School in Pingjiang County, Yueyang City, Hunan Province, is one of them. “To raise CNY 8,463 online sounds daunting for us.” But surprisingly, when the crowdfunding page was sent to the parents of their students, everyone was eager to participate in it. In only 6 days, the quota was achieved. This experience has greatly changed Wang Suiyi’s perception of the power of the Internet, and beyond that, he felt a sense of achievement by self- empowerment.

Changes like this were happening every day during the program cycle, making everyone involved feel touched.

Connecting educators’ dignity with the power of the Internet

Individual empowerment may be the first part that BCCC wants to leverage the development in education area. A longer-term commitment, as represented by “Growing Plan for the Alliance of Small Rural Schools” shifts the focus from “the

educated” to the “educators” - using the power of the Internet to help the rural teachers enhancing their passion and honor.

In 2018, BCCC generously donated 920,000 CNY for “Growing Plan for the Alliance of Small Rural Schools and Lovely Rural Small Schools Cultivation”, rising from its Call for Proposal Campaign. This program hoped to support left-behind children and rural teachers in China small rural schools.

Fascinated by brand new and pragmatic pedagogies, such as project-based learning (PBL), non-violent communication, brainstorming, group discussion via Me-Well-All (MWA), How Might We (HMW), these rural teachers said, “it’s like throwing a shriveled sponge into the sea.”

As the donor of the project, BCCC never stopped there. They started to concentrate more energy on the Lovely Rural Small Schools Cultivation. Puwa Primary School in Beijing Fangshan District was one of the beneficiaries. During the program cycle of over 1 year, a total of 40 teachers went on 13 trips to participate in exchanges and sharing sessions. They were so powerful and impactful that they came back to their schools with a brand new set of course design and case studies. The Scent of the Beans



Growing Plan for the Alliance of Small Rural Schools

The project was initiated by Shenzhen 21 Century Education Institution, covering rural teachers growing plan and seed schools cultivation. The former aimed to enhance educators’ confidence and the sense of belonging. The latter focused on improving education localization by multiple emerging education ways such as outdoor extending or school open day. 366 rural teachers got off-line trainings and 16,846 teachers joined online trainings through this project.

features rural native contexts; Local Exploration and Study outside the Mountain are outdoor-based curriculums mixing hands-on practice and participatory learning together - all are examples of how these smart teachers are leveraging their learnings into their own teaching.

As one of the many amazing outputs of the program, Recommendations for Building the Rural Small Schools was formed, aiming at scaling up the impact beyond the project sites and bringing benefits to more students and teachers in rural China.



Bosch Teachers Training Program

Among all the educational poverty alleviation programs, Bosch Teachers Training Program is a special project. The project is full of imagination, innovation and 100% rural teachers focused. Especially in 2018 and 2019, the project introduced Bosch Explore Dream and STEM concept to motivate rural teachers learning.

In the summer of 2019, the one-week-long "Bosch Teachers Training Program" kicked off with a series of warming-up games. A total of 40 rural teachers from mountain villages all over the country had the most "fun" class in their teaching career. "Seeing us adults all immersed in the game, I couldn't help thinking of my own classes." Zhai Changchun, a teacher from Mushan Primary School in Xifeng, Guizhou said. The so-called game is actually a STEM-based course designed and developed by Bosch China. By using tools such as hot melt adhesive gun, electronic screwdriver, material package, teachers were building small gadgets like supportive lamps, self-balancing vehicles. During this process teachers were able to gain a brand new perspective of cross-disciplinary and multi-faceted thinking in pedagogy.

Bosch Teachers Training Program grew out of "Hope's hope" program initiated in 2015 by BCCC partnered with China Youth Development Foundation (CYDF). Since 2018, this program has been one of the BCCC self-operation program partnered with Shanghai Youth Development Foundation (SYDF).

STEM education-science, technology, engineering and mathematics education.

Teachers were invited to first-tier cities such as Beijing and Shanghai and participated in training sessions once a year. So far, the program has covered 43 compulsory education schools and 11 vocational schools from Hebei, Henan, Ningxia, Gansu, Guizhou, Yunnan, and other central and western regions. The years from 2015 to 2019 have witnessed a total of around 1000 rural teachers, principles and teachers of secondary vocational schools have participated into this training session, for which BCCC kindly provided 2.5 million CNY.

Unlike most educational poverty alleviation programs, BCCC's engagement was very comprehensive - starting from curriculum development, qualification checking, project design, organization and coordination of training sessions, hands-on arrangements of food, accommodation, and transportation. That is why the program is regarded as a live example of the boldness and vigorous innovation from Bosch's DNA.

The forerunner of early childhood education in mountain village - "China Reach Program"

"Education equity will always be the top goal for BCCC's charitable endeavor". China Reach - Supporting Early Childhood Education in Mountain Villages was launched in January 2020, it is one of the limited philanthropy projects caring of children aged from 6 to 36 months in China poverty-stricken areas.

Due to the Covid-19 pandemic in 2020, the pilot county Ning Qiang, Shaanxi Province, had to stop home counseling on Jan 17. The project team responded positively by making a series of necessary adjustments - an Internet-based solution to replace the home visits and supervision. The guided families transferred their attitude from rejection to acceptance and created a good multi-relationship with home visitors during the project continuous running. The project will bring a big improvement to those children who lived in poverty families in Ninqiang county on the development of cognition,

action and social feeling areas. On March 17, 2020, the first China Reach Online Training Series was officially launched.

Striding over the challenges, such a forward-looking and pioneering program will follow its designed path to empower the numerous families in their daily lives, BCCC will follow its mission in the most effective way, as it has always been for a long time. With 3650 days and nights on its journey to support China's education, BCCC was able to draw a new set of practical models for poverty alleviation through education from its own pragmatic operation. More importantly, its emphasis on empowerment and the unique approach has gradually bridged the educational gap.

We have confidence to expect that in the next decade to come, with its corporate value of "invented for a better life", BCCC will also blaze a trail by exploring new possibilities to poverty alleviation via education.



China Reach Program

China Reach-Early Childhood Education Plan in Ningqiang County of Shaanxi Province is another important cooperation between BCCC and CDRF after the project-Village Kindergarten in Altay, Xinjiang.

The project aims to ensure 6-36 months children get nutrition in equality, improve their ability development on language, cognitive, sports, social emotion and narrow the gap of children development between rural area and big cities by providing raising instruction to target families.

May You Be Blessed by the World with All Its Tenderness

If I'm blind, does that mean I can only be a massager in the future?
It would be nice if someone can read me a bedtime story.
When can I go to school with my litter friend?
...

These are questions hovering in the minds of every "special child". Visually impaired children, left-behind children, or those children who got serious disease, their educational requirement are variable. Diversified education is one of the major parts in BCCC education development area in past 10 years.

Seeking change from innovation Sound Dream open a new window for visually impaired students

Education aims to help students find the answer to the important life question of "What will I become in the future?" However, the answer is simple for those 17.31 million visually impaired people in China – to open a massage shop.

Bosch China understands that if there is too few choices, ultimately people will walk into a narrow competition and a dead end. Therefore, when Beijing Hongdandan Cultural Service Center submitted their grant application-The Aid Program of "Sound Dream" for Visually Impaired Students during the 2018 Call for Proposal Campaign, at the first sight of it, BCCC felt "enlightened".

Building an alternative career with sound, this idea was actually inspired by the true expression of visually impaired children - Chi Mengyi, a student in Dezhou Special Education School, she said she enjoys "playing all kinds of roles on TV and imitating different tones", because this allows the whole world to "hear her unique voice". Tao Yiwei, a student at Yantai Special Education School, realized his talent in sound even earlier. "Although I have poor eyesight,



The Aid Program of "Sound Dream" for visually impaired students

I have a pair of super-sensitive ears. I can know a person by voice."

How to make sound a "personalized skill" for visually impaired students? The project team designed a comprehensive package: by leveraging the Internet to break the restrictions of time and space for classes, the visually impaired professional broadcasters can be connected with students, and teach them practical skills such as pronunciation, speaking with gas and impromptu speech.

The project witnessed fruitful results: 7 language and art training classes have been successfully delivered;

Sound Dream for Visually Impaired Students

The project was started on July 1, 2018, it designed language and art training classes for visually impaired students. The project lasted 15 months. BCCC funded 760,000 CNY.

26 outstanding students have taken part in the national Putonghua test, of which 95% have reached Grade B; 12 students have performed with famous artists on the same stage; 3 have received sound-related business offer and earned their first income.

After 15 months of efforts, BCCC has created new learning possibilities and career choices for 142 visually impaired students. In the long run, this kind of training can point a new career way for more and more visually impaired people in future.



The New 1001 Nights

Comforting with a Caring Heart The New 1001 Nights: help the rural kids out of loneliness at nights

What is the biggest challenge for the 32 million left-behind children? The answer, you'll never guess, is to go to sleep at ease.

A research shows that about 26.7% of left-behind children feel strongly lonely, especially young students, who are more likely to feel homesick, cry before going to bed and have nightmares. The New 1001 Night, a mental health education program for left-behind children in poor rural areas came into being in 2013. Soft and heart-warming, the program was one of those in BCCC diversified education section.

Every night, these boarding schools played a 15-minute bedtime story for children on time. With the gentle voice from the other side of the loud speaker, they would be soothed into sleep. According to the follow-

up survey, 79.7% of the students fell in love with dormitory life after they listened to the bedtime stories, up by 56.6% over the same period last year. Hao Lilu, a student from Jingxi county, Bai Se in Guangxi province, had impressive feedback from bedtime stories, "at the beginning when I came to the boarding school, I was crying always. After we have bedtime stories, I seldom cried anymore. Every night, when the bedtime stories start, my classmates and I rush into our dormitory." Since 2016, the project added "get up music", with the 18 minutes beautiful music, these children can connect with more widely world.

Many years later, the stories will still be traveling through time and space, serving as reminders that there once were some people caring for those fragile hearts, just like the bedtime stories we all have had in our childhood, comforting us for the rest of our lives.

A Systematic Change New Sunshine Hospital School: Details, Details, Details

New Sunshine Hospital School was another typical example of how "diversified" projects Bosch China is offering. Together with partners, Bosch China extended its professional support to children with leukemia and those who need long-term hospitalization.

Bosch China believes grant-making does not mean "just giving money". In most situations, they prefer to focus more on "how to help", which requires more patience



Photo of Dr. Chen Yudong and Ms. Tao Hong (Ambassador of New Sunshine)

The New 1001 Nights-Mental Health Education Program for Left-behind Children in Rural Boarding Schools

The project was initiated by Beijing Growing Home Foundation. BCCC participated this project as one of the grant-makers in 2018. Millions of students in more than 10,491 rural boarding schools benefited from this project, which covers 29 provinces in China.

in details. The “New Sunshine Hospital School” is forward-looking in creating an “interdisciplinary social service model”, integrating educational resources into the hospitals. Besides, it’s not the only highlight in this program.

In addition to teaching and learning, the program also aims to address mental status of the children with illnesses, available parental care and communication between child and parents. Haohao, a child with strong hands-on skills, was “quite frustrated” by his mother’s “command and criticism” every time when he did craftsmanship. The subtle emotions between mother and son were keenly captured by the project team teacher. On one side, the teacher encouraged Haohao,

on the other side, she also persuaded the mother to “let the child finish the task on his own.”

Attention paid to such details were worthwhile. They are happening every day in the New Sunshine Hospital School. Over the past four years, BCCC has found a way to heal the grief of seriously ill children and their families in those subtle details, immersing them in love and care.



Volunteers Playing Game with the Children

Implanting Solid Roots **A “bottom-up” exploration for secondary vocational education**

If you have a brief review of Bosch China’s education programs, you would find a high-ranking “big brother” - Win the Future for Secondary Vocational Education Improvement. Not only a charitable endeavor, it was also an educational experiment initiated and set up by the China Development Research Foundation under the guidance of the Ministry of Education .

Xiaohe, born in Hezhang, Guizhou Province, was one of the over 60,000 beneficiaries. In September 2016, when she dropped out of school, the program was launched in Guizhou. Thus she was re-admitted to a local county-level vocational school. This unleashed a series of life changes for her - It was in the vocational school that Xiaohe came across with learning piano again, an instrument she loved since childhood. The coming years witnessed her thriving in skill training via Win the Future school cultural activities funding, and started her career as a kindergarten teacher after graduation. She is now able to earn 5000 CNY a month by her skills.

It can be said that this “bottom-up” exploration of secondary vocational education has accomplished its phase-one mission in “contributing to policy-advocating”. At the National People’s Congress and the Chinese Political Consultative Conference in 2019, Premier Li Keqiang put forward the idea of “speeding up the training of all kinds of technical and skillful talent urgently needed by the country and setting up national scholarships for secondary vocational education”, an important step forward rooted on the implementation of “Win the Future”. Bosch China’s Diversified Education efforts has taken an extra inch of root.

You might ask “Why is BCCC paying so much attention to the diversified educational needs of different groups?” The answer is very simple, because they firmly believe that each child has the opportunity and right to receive equal education. BCCC hopes more and more vulnerable students get qualified education opportunities by promoting diversified education and filling up the blank of education area in China.



Win the Future

Win the Future for Secondary Vocational Education Improvement

BCCC joined “Win the future” program in Jun 2016 and funded three million CNY. The project supported 10 vocational schools in Guizhou provinces to improve their education quality. More than 65,000 teachers and students benefited from the project.



Hanfuer's Vocational Transition Education Support Program

Towards the Same Future with Different Ways

No one can truly empathy for the others, therefore communication seems so important. The lack of empathy might lead to misunderstandings between students and teachers in rural schools, barriers between any two cultures, or the missed opportunity for a soon-to-be skillful doctor.

Acutely aware of this long existing challenge, Bosch China Charity Center devotes many charity projects to try to fulfill the goal of educational equality. They start early, by focusing on young people to be mature communicators, thus making them to be the catalysts of change-making and the bridge to a shared future.

Break down the barrier

Future Educators: the fire in my heart is burning again

“The mirror broke down in his hands, so close to cut his fingers.” On the other side of the phone, Sun Yue, a history teacher born in 1995, recalled the most frightening moment in her not-so-long teaching career. It was a boy with an extreme character in the first year of junior high school. He was provoked because “someone’s belongings were lost and he was suspected to be the thief.” Sun Yue might be a little conclusive by quoting the crowd “they said...” But before she could ever finish the sentence, the student was impulsive enough to hold the mirror in his hands. At that moment, Sun Yue realized that she might have misunderstood and hurt the boy. She didn’t say any words but quickly treated the wound. Fortunately, the situation did not get any worse.

In May 2018, Sun Yue was transferred to Hucheng Primary School in Qianfeng District, Guang’an City, Sichuan. Back then, she knew few of rural education. “It’s basically just working in a different place.” However, it wasn’t long before she felt “disoriented”: poor learning atmosphere, difficulties in parent communication... However, what worried her the most was her students’ mental health.

As the days went by, Sun Yue fell into confusion and despair herself. It was during that time that the application of 2019 Teach Future China Program (Nurturing Young Educators Teaching in their Hometown Rural Areas) was released to the public. She remembered attending the info session, which enlightened her for the first time - “This is my new start. I must apply.”

Sun Yue remembered the moment clearly when she received her admission letter. It was on the morning of June 11, 2019, a Tuesday. “I am so happy and I immediately share the good news on my social media.” In the pre-job training that followed by the offer, she felt like a sponge thrown into the water, “greedily” absorbing various cutting-edge concepts, pedagogies, class management and teaching skills. “My understanding of education was completely overthrown, in a good way. The passion I once had for education is back.”

A month later, Sun Yue returned to her classroom and immediately started to apply the takeaways she picked up during training to her students. The first change she made was about communication strategies. She started to use “positive discipline” to encourage students presenting historical episodes in the form

Future Educators

In Sep. 2018, the program hold campus talk in universities at Chongqing, Hunan, Sichuan and Luoyang. More than 400 applications were received. 80 “Future educators” got finally admission, thereof, 45 young teachers were supported by Bosch fund. The program provided exclusive training session, study tour, one by one coaching, learning social group, etc.



of art projects, making the classroom an “interactive space”. Ou Zhengce, another candidate teaching in Zouma Central School in Zouma Township, Pengshui Miao Tujia Autonomous County, also adopted the similar approach by skillfully integrating Chinese / art / music / science knowledge in one class, so that students would be able to learn in a wholistic way.

The progress from students boosted Sun Yue’s confidence. She realized that “it’s time to tackle the challenge of mental health.” Her proposal was not approved at the beginning, but the setback didn’t make her give up. Instead, she sought solutions and ideas from her peers in the Teach Future China community, and boldly negotiated with the school to set up mental health classes. If she was able to raise the students’ academic performance, then shen can have a health class once a week. With her efforts, now the counseling room has become a “secret garden” to bridge the gap between teachers and students. Children feel safe to confide to her in this space, where Sun Yue was also doing her best to support them in a different way.

You will find inspiring stories like Sun Yue’s quite common among candidates of Teach Future China. Their courage to break through the constraints and blaze a trail in rural education, has been the best gift Bosch China Charity Center aspires to give to the talented young teachers.

Break boundaries

Schwarzman Scholars: understanding China with them

To empower youngers, vision and pattern should be enlarged. Bosch China Charity Center knows this clearly. In 2014, Bosch decided to donate US\$5 million to Tsinghua University, to support Schwarzman Scholars initiation and development, which is one of the actions planned by Tsinghua University for her 100-year development. In March 2018, Lucas and Jonathan attended the Schwarzman Scholar interview in New York. In September of the following year, two outstanding young people with completely different backgrounds met in Beijing and started their one-year study journey in Tsinghua University.

For Jonathan, a dual degree student of electronic engineering and management at the University of Pennsylvania, the Schwarzman Scholars program allows him to “immerse” in Chinese culture in an unprecedented way: he enjoys discussing interested topics such as personal identity, national development, governance with his professor Wang Shaoguang, someone both a friend and a teacher to him; he also remembers the good time he had with other fellows in KFC nearby the university and discussing about “cultural differences” while eating the delicious Beijing chicken rolls. During his six months in Beijing, his mind was opened, senses were enlightened, knowledge circle was constantly updated, and cognitive boundaries were infinitely expanded. When he heard labels such as “Young Leader” and “Global Citizen”, he responded cautiously: “I prefer to describe myself as a ‘bridge’-transcending national, cultural and technological barriers to help more people discover possibilities.”

Unlike Jonathan who enjoys “immersion”, for the 22-year-old Lucas, this was not his first time walking into Tsinghua campus - he used to be an exchange student here in as early as 2016. After setting his feet in UC Berkeley as a visiting scholar, he chose to come back to Tsinghua again as a Schwarzman scholar. He values the other fellows - they are extremely smart, hard-working, and interesting. Majoring in international relations, he also cherishes the chance to listen to speeches given by top political leaders from different countries, such as the former US Secretary of State Condoleezza Rice and German Chancellor Angela Merkel, whose brilliant words and powerful thinking led him to re-examine his surroundings from a politician-like but “non-political” way.

“There’s nothing better than being a Schwarzman scholar right now.” Like the interview in New York three years ago, Lucas and Jonathan, who are now staying at home because of COVID-19, happen to land on the same conclusion. The unexpected opening of 2020 didn’t make them lose hope, however, they both saw opportunities and transformative forces from it. This may be the thinking of Schwarzman scholars - a well-rounded world view, a determination to seek win-win results, and the willingness to understand different perspectives, among what seems to be challenges and crisis.

Mr. Ba Ding
The first student
in Yushu City,
Qinghai funded
by Associated
Love



Breaking Rigidity
Bosch-Associated Love Clinical Excellence (Qinghai)
Program: Retain more Pediatric Talents

Medical and health personnel shortage problem exists in western China for a long time, thus many health index in west area are far behind the index in east area. Poverty caused by diseases, BCCC knows clearly what it means. In January 2020, the “Associated Love Program” came into being, aiming to trigger systematic change of pediatrics practices in Qinghai Province.

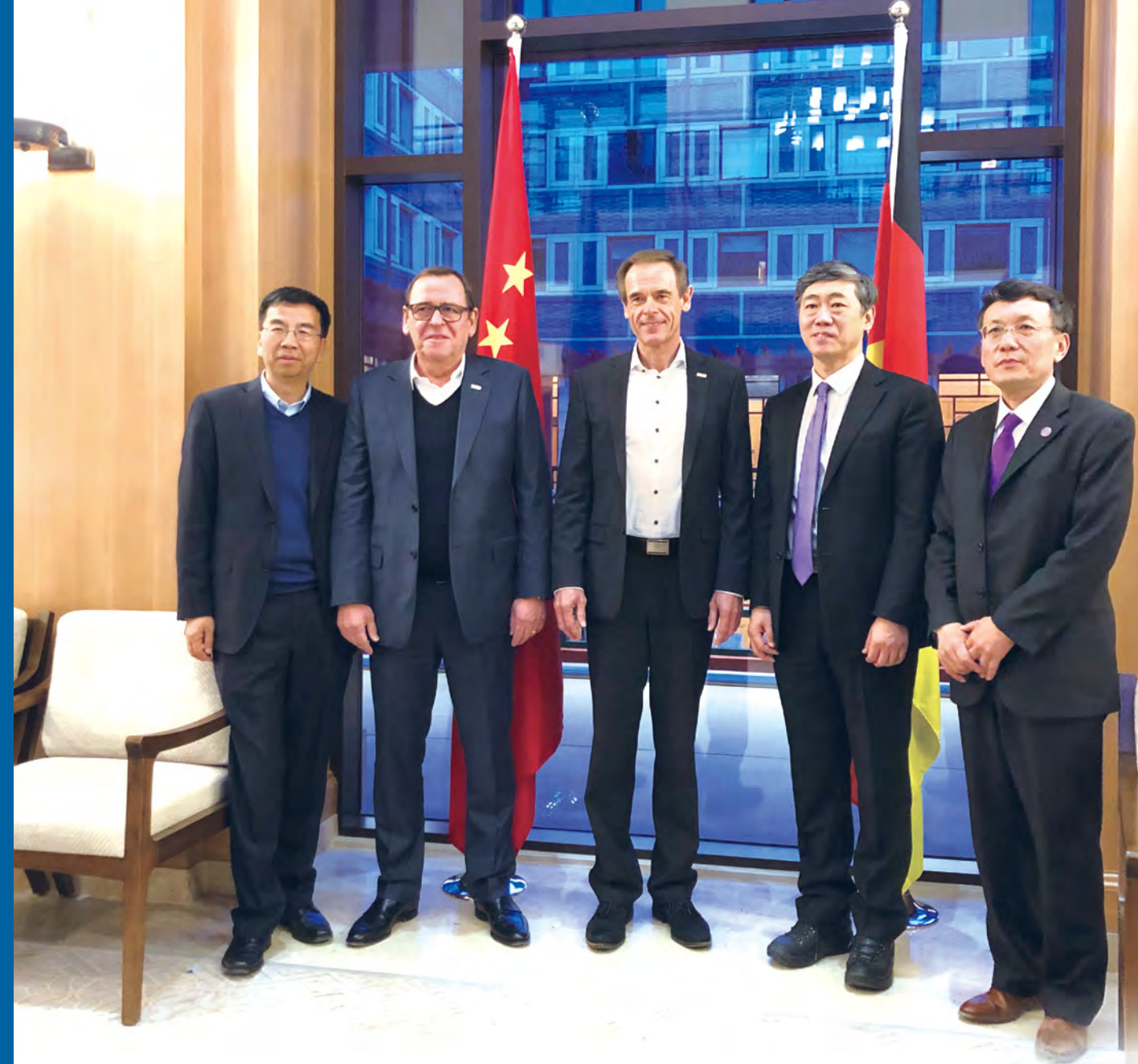
This is going to be a big project without precedence to refer to. It is also an important program that BCCC is eager to explore with all partners in the next two years, to set as a demonstrative pilot.

The above three programs may have different missions. However, their approach is the same - empowering young people to work hard in their own fields and bridge the gap via better communication - after all, young people are the change-makers.

Bosch-Associated Love Clinical Excellence (Qinghai) Program

The program was initiated by Beijing New Sunshine Foundation and Bosch China. Cooperating with Qinghai University, Bosch donated 2 million CNY to support the 3-year program operation.

The program will provide scholarship, summer training and intern opportunities for medical students, especially minority students, to retain more pediatric talents. It will also provide training for doctors from grass-root hospitals to improve medical care level in Qinghai province.



Schwarzman Scholars Program at Tsinghua University

(From left: Dr. Chen Yudong, Bosch China President; Mr. Peter Tyroller, former member of the board of management of Robert Bosch GmbH responsible for Asian Pacific; Dr. Volkmar Denner, chairman of the board of management of Robert Bosch GmbH; Dr. Li Daokui, the first president of Schwarzman College at Tsinghua University; Dr. Pan Qingzhong, executive vice president of Schwarzman College at Tsinghua University)

Schwarzman Scholar in Tsinghua University

In 2013, Mr. Schwarzman, the founder of this project member council mentioned: “future’s leader should have a good understanding of today’s China.” The project chooses 200 global scholars annually, to cultivate future global leaders who can well understand China and worldwide.

Through support by Bosch, 30 Bosch fellows will finish their one-year master degree in Tsinghua University Schwarzman College.



POVERTY ALLEVIATION

Editor's Note

In June 2018, the staff of Bosch China Charity Center (BCCC) visited the project site of “One School, One Dream” with Mr. Zhou Jian, Chairman of Beijing Ganen Charitable Foundation. Since then, a small village of Pingjiang County, Hunan Province, left a deep impression to them: the village was quiet, and only the elderly and children were left; every household lived in a two-floor building, but without any vitality or livelihood. Walking into their houses, there was no furniture, appliances or books except for a few chairs and a table. The empty eyes of the old people in the village were almost unforgettable; the teenagers were at school age but showed no interest in studying - most of them chose to drop out of school and stay at home. Surprised as they were, BCCC team found it necessary to make some changes from the bottom of their heart, if possible, as empty nests, aging population, have formed a complex “issue” that required patience and the right approach to dealing with.

That year also witnessed the beginning of the five-year plan for rural revitalization strategy developed by the central government, which brought precious opportunities, as well as severe uncertainties ahead for the practitioners in the field. How to effectively reduce the gap between urban and rural areas, continue the bloodline of rural culture, while at the same time improve the rural governance system? Bosch China wanted to contribute to the solution. After continuous exploration, BCCC has gradually decided to adjust its “emergency” alleviation, which was usually triggered by disaster relief efforts, to “empowering” people in poor areas, a more pre-emptive approach to lifting people out of poverty.

In 2019, BCCC began to hold on their third Call for Proposal activity and “Poverty Alleviation” became a main topic this time, demonstrating Bosch China’s resolution. After rounds of discussions, the team identified the priorities-to “increase villagers’ income through industrial assistance, provide new technologies and services to support agricultural production and promote lasting, inclusive and sustainable economic growth in poor areas.” BCCC looks forward to working with NGO partners and people from all walks of life to create a modern roadmap to poverty alleviation.

From 2011 to 2020

Operated **25** charity projects

Benefited **17,427** people

17.95 million CNY donated

1. Investment for Infrastructure

Bosch Love Canteens were established in 4 primary schools in 4 counties in Ningxia and benefited 3,500 primary school students.

Bosch solar water heating systems were constructed in 4 primary schools in Qinghai, Tibet and Ningxia and benefited 2,758 primary school students.

3. Rural Development

Motivated the communities and boosted the rural livelihood, cultural education, tourism and ecological protection in four regions such as Longxing village in Sichuan, Hongqi village and Cangyuan county in Yunnan and Sanjiangyuan in Qinghai.

2. Industrial Poverty Alleviation

Fair Trade & Mother's Medicine Garden projects helped 15 small scale cooperatives and 100 poverty household women get rid of poverty with dignity and sustainability in Yunnan province.

A total of 1211 villagers in Shuanglong Town, Huayuan County, Hunan Province were encouraged to participate in the industrial development through the association of farmers' professional cooperatives.

4. Enabling Digitalization

Funding China Food Bank Network project to build a system platform and offering free food valued around 10 million CNY.

210 farmers were empowered and beneficiaries' income growth rate increased to 112% in 2020 through the integrated assistance methods of "Internet data technology enabling, planting skill training, and direct selling channels".

Kexin Farm's Final Hit

Why do I often have tears in my eyes?
Because I love this land deeply.

— Ai Qing

As one of the most important cornerstones of the national economy, agriculture has been pivotal to serve the whole nation's population and secure food supply for China since ancient times. The attempt to raise the agriculture productivity has never ended, particularly in modern times when new and available tools and technologies are adopted.

Starting with: A Sinking Land

Hidden deep in Taihang Mountains, Baizhuangzi Village in Caogoubao, Yu County, is endowed with a breathtaking scenery and natural landscape in its original shape. Unfortunately, it also means that few crops would survive in the alpine dry land by nature, considering its elevation of 1,800 meters on average. Farmers have made effort blindly for many years, choose to plant Chinese cabbage that failed to be sold on market. Bai Gang, secretary of the local village party committee, would never forget the scene where piles of cabbages rotted in the field. "No one was willing to pay even 8 cents for one kilo of it. It was brutal. All were fed to the cattle."

Growing crops with whatever nature endows-lack of technical elements or research no sale because of traffic limitation-the payment of farmers' barely cover their expenses... This vicious circle has been a nightmare that everyone in Bai Zhuangzi village was hoping to escape from. It's not easy to solve anyone in this circle.

Where others see challenges, entrepreneurial minds see the silver lining. Qin Qi, who got his Bachelor's degree from China Agricultural University, and agricultural ecology master degree at Wageningen University in Netherlands, is the person who wants to try. He and his five members team became the "change-makers" of Bai Zhuangzi Village in February 2020 with their solution called "Kexin Farms."

Kexin Farm (the Trusted Farm)

Kexin Farm was incubated by Beijing Leping Foundation, BCCC donated 950,000 CNY for two years. The project aims to create more value for the verified agricultural products, improve farmers planting technology and product quality, increase their income by enabling digitalization, planting skill training and one-station selling channel.

Qin Qi and his team signed up for almost everything: land transfer, community building, government affairs handling, digital product development, planting planning, sales control, marketing&communication. They are dedicated themselves to providing the tailor-made one-stop solution of agricultural product planting and marketing for local farmers.

On April 13, 2020, after finalizing the extremely cumbersome paperwork of land transfer of 210 mu for planting and planting planning with 210 farmers, the project team moved to the village and started their living and working with the farmers.



Chinese Cabbage in Yu County

Empowerment: Breakdowns and Rebuilds

Ever since the maggot epidemic in Guangyuan that hit citrus hard in 2008, the issue of pesticide abuse on agricultural products has been the key priorities for the Ministry of Agriculture and Rural Affairs in 2018. The exposed misconduct one after another was showing the results of the law enforcement campaign, but also leading to the gradual loss of trust on agricultural products among the broad masses of consumer groups. People resorted to "ecological food", "organic agriculture" and "traceability systems", seeking separately for credible products with guarantees of safety. However, no "trust" could be restored easily with pure marketing or a QR lable.

In the dialogue with Qin Qi, the word "trust" appears in two dimensions: one is to "reconstruct the relationship between consumers and producers", and the other is to "let farmers produce with eco-agricultural models that have less impact on the environment." Delving deeper, he would tell you the two are of a causal relationship - the latter would lead to the realization of the former.

Unfortunately, very few people ever tried to tackle the latter, as "dealing with farmers is troublesome". For Qin Qi and his team, the challenge was not that villagers are not "open-minded" or "knowledgeable" enough, but "how to let villagers understand what they wanted to do." The most important is "you have to be professional", otherwise the villagers would not be convinced - they have deciphered the code. Chen Lin, a member of the team with six years of farmers management and three years of organic farming experience in Japan, came to the village to eat and live with farmers and participated in the whole process of production.

When it comes to trust-building, sometimes farmers need to see time input, other times they demand "business interests". Qin Qi saw it clearly and took smart actions:

- For individuals, a number of "short-term returns" were set up with consensus from farmers. Seedlings, fertilization, harvesting, the whole production process is broken down into small tasks - as long as the step is conformative to quality standards, the farmers would get their rewards immediately. "It's like video-games, the farther you go, the more rewards you would get. You don't have to count on the final result to be satisfactory before your claim your rewards."



- Product-wise, Eco-cert as a certifier would inspect Yu county Chinese cabbage quality against the organic standards in China, the United States, Japan and the European Union, to further increase the products premium.
- In addition, "village leader" Bai Gang, the post-80s village party secretary plays a key role in advancing the project. He worked for the village day and night, serving the farmers with time and hard work. The farmers trust him and believe he would be leading everyone on their shared journey to prosperity.

Many of the things Qin Qi and his team are doing seem to go beyond business considerations, ranging from hand-to-hand technical training, mechanisms for feedback to certification advisory. The attention paid to each individual farmer, and the time consumed for each single components of the cycle has taken much energy for Qin Qi's team, let alone some "scraps" that might occur every now and then. However, Qin Qi approaches this with ease and acceptance: "Efficiency growth, technological sophistication and product quality control, these aren't simply the commercial activities", but rather, these are the building blocks to "kick off farmers' enthusiasm and change their way of thinking. This is what we mean for empowerment."

"All-in for empowerment" may not have many supporters, as it goes against the intuition of profit-making. Such concerns became prominent when Qin Qi and the team were seeking financial aid and grants. Fortunately, They met BCCC team, who responded to the ideas with affirmation very quickly: "They got our ideas in a snap, including the features of our project and urgency to implement it.They hold the same approach to rural revitalization as ours. "



Photo of Farmers from Baizhuangzi Village, Yu County in Kexin Farms for Poverty Alleviation

(The first from right is Mr. Chen Lin, technical expert of Kexin Farms)

Impact: Invented for Life

Empowerment and revitalization policies are geared towards sales and income, the most pressing demand from farmers. This is also the greatest value that “Kexin Farms” is providing. Therefore, the goal of “Rebuilding the trust between sellers and buyers” is particularly critical.

Trust comes from authenticity. Forty years ago, the neighboring Japan was rebuilding the relationship of buyers and sellers with the philosophy of “seeing is believing”. “Consumers would go to the fields to see production and farmers would go to cities to sell vegetables”. “Maybe this was the best way in the past , but now we have better alternatives.” Qin Qi and his team have been working to prove their “theory of change” step by step.

In order to deliver the commitment, the team set up two meteorological stations and ten sets of sensors on the Phase I project site, making sure there was no blind spot. Other applications include Kexin Farms planting record mini program, the App that reflects footages from the sensor cameras, image recognition models for plant diseases and insect pests, models for water and fertilizer irrigation in phase II, etc. If you happen to be a consumer without pre-knowledge of the technical terms mentioned above, you only need to remember they will present combinedly the most complete planting process picture and authentic behavior data.

First of all, visual monitoring equipment and sensors would make the on-site situation visible under all weather, extremely saving the workload of frontline survey and allowing professors give planting instruction based on plants situation, meanwhile consumers could easily trace all moves of planting through video recording in critical time nodes. Secondly, “farmer operation” and “environment data” would be captured by sensors for quality control. They will not be passed directly to consumers, but going through a “background screening” step to eliminate any “false and illegal operations”.

“Falsification of operating data” is undoubtedly the biggest concern from the consumers. In order to eliminate any chances of such fallacy, Kexin Farms sets up a “double insurance” scheme: the uploaded messages by farmers will be cross-checked with the empirical

data that are built in the system; project members will check out the actual situation at critical nodes (such as expansion, coloring, etc.) on site; when the crops are ready for being picked, key parameters such as pest residues will be double-checked, during which any single non-conforming product would lead to all batch halted for processing, until the second verification clarifies the details.

Software- and hardware-facilitated production process combined with manual and model-based algorithm translate into the batches of high quality products delivered by “Kexin Farms” to high-end merchants in Beijing. Few consumers would notice the QR code on the packages. Unlike many organic agricultural products that use third-party applications to insert product data before reaching the shelves, Li Chao and Zhao Tianbo have developed a proprietary traceability & collection programs only tailored to Kexin Farms agriculture products.

BCCC and Kexin Farms are aligned with “Empowerment” as the guiding principle, and “Invented for Life” as the same world view - a brand philosophy Bosch China has been practicing since 1909 when it first entered China market. It is the shared value that makes hard choices easy, because they both feel empathetic to the generations living on a less-fertile land, a non-profit approach was adopted to provide more patient and much needed support to build the solid foundation of modern farming.

It is still too soon to tell the impact of Kexin Farms. Qin Qi spoke his own expectations with honesty: “We hope to try our best to improve by the grant, and have more and more people care about it.”



Datian Meteorological Station

Reshaping the Trust Relationship Between the Buyers and the Sellers

“All the production processes of the farm are digitized and transmitted to consumers via the Internet and infrastructure. In other words, the whole agricultural production processes and what farmers are doing are visible to consumers in the most efficient way. That’s what Kexin Farms is committed to do. ”

Serve for China:

Hematopoiesis, No Just Blood Transfusion

Though life is hard, I want it to be boiling.

— Takeshi Kitano

The Australian National University has the largest library in the southern hemisphere. This has been the place where Pinru TAO, a post-90s Chinese young student immersed himself in an ocean of magical knowledge. Before 2016, he would never imagine himself to be one of the members of Serve for China, nor would he anticipate to go to Huayuan county, Tujia and Miao Autonomous Prefecture and work together with local villagers for four years.

In June 2019, Bosch China Charity Center (BCCC) became the grantor for the Serve for China “Hand-catching Noodle” initiatively. At the beginning, the project was born with big uncertainties from outside, however, Tao and his team submitted a satisfied answer sheet finally.

Question: Why would the prestigious overseas graduates come to the poverty-stricken areas?

Business models that send young graduates to rural areas are not uncommon. However, it’s a seldom phenomenon that a batch of ivy-league graduates was going to the poorest areas in China. People would not stop asking- “With so many options, why did you come there?”, when Pinru Tao and Ya Ran came to Huayuan county.

Where exactly was “there?” The answer is Molao Village, Huayuan County, located at the Wu Ling Mountain, the poorest area. In Nov. 2013, President Xi once visited the county and made important statements at the Shi Ba Dong village, Pai Bi town, that is, seeking truth from facts, adjusting measures to local conditions, guiding targeted poverty alleviation by classification.

Pinru Tao and other young team members served Molao village. “There are 128 households, of which 43 fall into poverty (179 people), whose monthly income is less than 270 CNY.”

To the question of why, Tao said there were no “clear target”. He just wanted to serve for the local villagers by their own strength. The thoughts were the common sense of the whole team and thus the project was started. In 2018, BCCC was deeply touched by their persistence when they received the Dai-Noodle project application.

Sometimes the desire to make a difference comes from an allegiance to one’s hometown, or a special connection by serendipity. Whatever it is, real-life problems would not be solved by desires. At the beginning stage, the project did not run well. “the most biggest difficulty is communication with local villagers, because most of them are not actively. For example, they never attended meeting on time, most of villagers did not sign up, many of them were in wait-and-see attitude.”

Besides, Tao and his team found more serious situation with further connection with villagers-the mindset barrier of “wait, rely and demand” due to the environment result.

Hand-catching Noodle project started since May 1, 2019. BCCC funded 700,000 CNY. The project lasted 18 months.

The project aims to create a sustainable green farming model for poverty-alleviation by sending the re-invented local authentic products to the mass market.

Answer: Lifting people out of passive thinking first, before poverty

In many occasions, Tao was retelling a conversation about future development between his team and the local households, which gave him a deep impression until now:

“Give me the money.”

“We are not here to give you money.”

“Then why did you call me? Why are we having this meeting?”

The guy left the meeting frustrated. This unfinished meeting left a revelation for Tao and his team: the village is poor not because of its disadvantaged geological location or natural endowment, but a deeply-rooted mindset to wait for the “fish” to come. “Poverty can only be resolved by removing the passive thinking first.” Coincidentally, this finding is 100% consistent with BCCC’s poverty alleviation approach – to empower the poor. As long as consensus was built, all left were technical. Tao and his team conducted thorough research and visited intensively.

They found Corn Sour Sauce– a chili sauce rarely seen on the market but most authentic to local people. The sauce was made with traditional cooking methods that only local villagers were familiar with. “It shows great potential for market-oriented mass production.”

They found a new impetus. The next task was to convince the villagers that it’s worth the time and efforts. Transformation is never easy. Tao and his team used the most “primitive” method – knocking on the doors of the villagers’ houses and collecting their sauces, then selling them on the township market. The trial was a big success. “For only half a day, 15 kilograms of sauces were sold out, at a unit price of 20CNY/kg.” The team brought back the money. “They were ecstatic like kids.” The division of work was carried out immediately among the villagers and the team.

The successful trial triggered the passion from the villagers and beyond. More people were voluntarily joining the production league. Tao thought it was time to build the fermentation factory. Therefore, the team secured the funding of 210,000 CNY from the local

government to build a factory. The money was far from enough, so the team was making all efforts to save the cost, by driving the van to purchase raw materials, and paving the foundation for the building themselves. All these were worthwhile - in Aug 2019, the brand new “Hand-catching sauce” - the Corn Sour Sauce was launched on the market, with great reviews from customers.

Entering 2020, the COVID-19 pandemic undoubtedly brought new challenges to the critical progress of the businesses. Not afraid of the change, Tao boldly proposed an “upgrading” path to face this difficult time.



Heartfelt thoughts: Hometown is the place where we are at ease

Even two months before the pandemic broke out, Tao was realizing the weaknesses of hand-catching sauce, which was lack of diversity in offerings and led to a lack of competitiveness. The team was reacting quickly to conduct a second-time research, which helped to gain a renewed understanding of local context and market needs. Eventually, they picked West Hunan Rice Noodles, an instant food product

with higher added value. Product strategy was shifting from hand-catching sauce to hand-catching noodles, with good reasons:

- A “hand-catching noodle” (self-heating rice noodle) product contains a variety of raw materials such as rice noodles, radishes, cowpeas, mustard and beef, which can be split and distributed to villagers for farming. In this way, more people can benefit from the initiative, by adding value to the usual land produces.
- A day in West Hunan begins with rice noodles, a ritual derives from thousands of years of food legacy and customs, which is also worth spreading.

The industrial upgrading initiated by the project team for “hand-catching noodles” not only produced solid data, but also transformed the “local mindset” that members wanted to reverse in the first place. When talked about “what touches you the most?” Tao Pinru said: “Women would take the initiative to provide feedback on how to make the process easier and less time-consuming, and some even proposed the mechanism to track KPIs. One lady has learnt to organize and host a live stream session for sales on her own now.” Speaking of the progress, Tao’s tone was proud and refreshing.

From the local sauce in West Hunan to the first self-heating rice noodle, Tao and the team handled many new and complex business problems. They also became skillful in almost all aspects of the business, from packaging design, channel development to PR strategy, business communication, etc. Tao said it was hard to describe his feelings in one word, but he was particularly grateful for the support from BCCC, as “colleagues from BCCC are always there for me to offer help, giving detailed and timely feedback. When we shift our product strategy, they act quickly to recommend sales channels and resources to us. You know they are doing their best to give us a helping hand whenever possible.”

The energy is flowing among them. The “hand-catching noodles” have empowered the villagers of Huayuan County, and BCCC has also given the greatest support and energy to the young scholars like Tao who chooses to come back to the land that once nurtured them. The hard work of all will lead to a brighter future for all.

May all those who have dreamed of a beautiful future, follow the light in their hearts and live with peace.



Mr. Tao Pinru (First from left) and His Team

The effect of strategic adjustment was immediate. In April 2019, “hand-catching sauce” began to operate as a project. The sales volume reached 280,000 CNY in just four months, covering 487 registered poor households in three villages, and generated 50,000 CNY for the collective economy of the village.

Community Building

Editor's Note

In its 135-year history, Bosch China has never stopped contemplating and exploring what it takes to create a better life for mankind and it has always been a mission of Bosch to help communities' building and development. Due to different manifestations of social issues across different regions, Bosch China encourages its 56 subsidiaries and about 53,000 employees to give full play to their own advantages, integrate corporate volunteer service resources, and help solve local social issues with the charity projects, so as to realize the mutual development of the enterprise and the community. 56 enterprises of Bosch China rooted in communities to serve the local communities. Therefore, lots of innovative charity projects have been supported by BCCC, such as Caring for Autistic Group, Summer Camp for Left-behind Children, Rural Water Purification Project ect.

BCCC never sets any appointed field or priority for community projects carried out by various divisions. It has only one requirement for these projects – they should serve real needs and be integral to feasible solutions with an aim to bring love and warmth to the local communities.

Since 2012, Bosch China's divisions have pushed forward 47 projects ranging from simple student assistance to the community projects implemented based on the advantages of different volunteer services, with a total of nearly 15 million CNY. Here is a glimpse that all divisions continue to help build the community. Keep going and share warm.



From 2011 to 2020

Operated **53** charity projects

Benefited about **18,000** people

Donated **16.14** million CNY

1. Youth Education Development

Donated 4.12 million CNY

Operated 15 charity projects

Benefited about 3,300 people

2. Supporting Rural Education Development

Donated 1.61 million CNY

Operated 9 charity projects

Benefited about 3,400 people

3. Exceptional Child Education

Donated 1 million CNY

Since 2017, Bosch Suzhou and Bosch Changsha have launched 5 charity projects of “Caring for Autistic Children” with benefiting about 1000 people.

4. Improving the Environment and People's Well-being

Donated 360,000 CNY

Operated 3 charity projects

Benefited about 5000 people

5. Caring for the Teachers and Students in Poverty-stricken Areas

Donated 8.8 million CNY

Operated 19 charity projects

Benefited about 4,700 people

6. Others

Donated 250,000 CNY

Operated 2 charity projects

Benefited about 600 people

The Warm Power from Bosch China

Spark the Dreams and See the World

Bosch Automotive Service Solutions Co., Ltd in Shanghai (referred to as “Bosch Automotive Aftermarket in Shanghai”) hopes not only to provide material assistance to children in poor and remote areas, but also to let them know more about the outside world. Based on this vision, the team carefully designed and developed “Spark the Dream” courses, which were taught by Bosch China volunteers across China, so that students would have a broad horizon. More importantly, This project’ intention is inspire them to study hard and achieve their goals.

As of the end of 2020, 288 volunteers from Bosch Automotive Aftermarket in Shanghai have brought the courses to 10 provinces, 15 primary schools, with more than 1,600 students taught for 112 hours.



Spark the Dream



Fun of Sports

In order to promote rural sports in the west China, Bosch Rexroth Hydraulic and Automation Co., Ltd. (DCCN) worked with Shenzhen One Foundation Charitable Foundation to carry out the “One Paradise for Children Project.” It was designed to improve the quality of physical education in rural schools and addressed three aspects, namely sports infrastructure, physical education teachers and students’ sports activities, to dig students’ potential in sports amongst the fun activities.

Taking Yushan Village Primary School in Fuquan Town, Yantan District, Zigong City, Sichuan Province as an example, DCCN not only donated money to build a modern playground for the school, but also organized staff volunteers to visit the school and bring interesting sports activities and safety education lessons for children, where they could grow their physical stamina together.

One Paradise for Children



See the World Summer Camp

Deliver Equal Education for Students in Poverty-stricken Areas

After the Wenchuan earthquake in 2008, Bosch China made a donation to rebuild Heishui Musu Primary School, but the support of Bosch Automotive Products (Suzhou) Co., Ltd (RBAC) to the school did not end after the completion of the donation. In 2010, the Heishui Musu Primary School Bursary Project was officially launched, then RBAC's volunteer teams were set out to support teachers, students and the infrastructure of the school, hoping to establish a sustainable operation mechanism .

Over the past 11 years, the project has supported 356 students. 8 teacher training sessions were held to build the capacity for 40 teachers. An online cloud training platform was also in place to provide more accessible skill training cooperated with quality schools in Suzhou.



Go Outside for More Opportunities

In view of the large gap in education between urban and rural areas and the uneven distribution of educational resources, Bosch Power Tools (China) Co., Ltd. (PTCN) worked with Bluebird Society in Southeast Qian Prefecture, Guizhou Province to host the "See the World Summer Camp". The camp was launched to allow the poor high-school students with both moral and academic excellence in Guizhou to come to the city and participate in a one-week-long summer camp, so as to help them set long-term goals. Since 2017, two camps have been held, with a total of 38 students visiting the city and over 300 volunteers getting involved.

The summer camps were always filled with laughter and love, creating precious memories shared by students and Bosch employees. So far the summer camps have gained 100% satisfaction. The children even mentioned in the feedback form that they hoped to " be a volunteer and pass on the kindness to others."

Heishui Musu Primary School Bursary Project



Care for the Left-behind Children and Light up their Hopes

Left-behind children often face the dual problems of separation from their parents and lack of educational resources. Some of the employees of Bosch Automotive Products (Chengdu) Co., Ltd (RBAG) also have left-behind children in their families. so, they know the issue well. Therefore, Laolong Township Jiuyi School, where most of the students are left-behind children, became a community partner for RBAG over the years, to offer a helping hand for the children.

In 2016, RBAG established the Bosch Dream Fund and a dedicated volunteer group with the support of Bosch China Charity Center. Since then, material support provided to teachers and students of Jiuyi School has been formalized. There were a wide range of ways that children can embrace the outside world, including but not limited to RBAG Family Days, summer camps, etc. It has become a channel through which the left-behind children can see beyond their daily life and feel the warmth from the community.

Over the past four years, the project has held 7 theme activities, and 21 Bosch volunteers have participated and interacted with more than 400 students and 50 teachers.

Laolong County Nine-year School Bursary

Let the Lights of the Stars Shine Together

One in every 100 children suffers from autistic spectrum disorder. It is like they are living on parallel planets with the ordinary kids, lonely and far away. That's why they are often called "Star Kids". Bosch Automotive Products (Changsha) Co., Ltd (RBCC) cooperated with the Integrated Education Center for Special Children in Furong District of Changsha and the Changsha Charity Federation to launch a more integrated classroom for children with autistic spectrum disorder. The project aimed to tap into the hidden expertise of the children and provide a chance for them to develop their skills. It also conducted sharing sessions for the public to raise awareness on autism and its treatment, hoping to help "star kids" integrate into society with the "magic power" and relieve the pressure of the autistic families.

Over the past two years, RBCC has carried out a total of 16 activities, with participation from 328 Bosch volunteers. 226 special education teachers, 114 autistic children and 252 parents have benefited from the project.



Caring for Children with Autism

Boost School-Enterprise Cooperation for Talented Youth Development

In response to Bosch's vision to advance Internet of Things (IOT), meanwhile, to support the development of higher education in Wuxi, Bosch Automotive Diesel Systems Co., Ltd. (RBCD) has been collaborating with the School of IOT of Jiangnan University since 2014, hoping to foster the IOT young talents for future.

The project has been running smoothly for 7 years . RBCD has successively funded nearly 500 students to complete their studies and overseas exchanges, expanding their learning scope and resources, and enhancing their international vision and academic ability. One project-related innovation competition has attracted nearly 790 teams and over 3,600 students, cultivated students' spirit and ability of innovation and practice, which was highly recognized among university leadership, teachers and students.



Jiangnan University, Boyuan & Beating the future Program



Bosch H₂O project

Devoting to Rural Water Safety

As a member of Bosch's Energy and Construction sector, Bosch Thermal Technology (Beijing) Co., Ltd. (TTCB) worked with MyH₂O, a non-profit striving to map the water quality in China by building an information platform, to launch "Bosch H₂O Project" in 2019. The initiative targeted two rural communities in Hebei with water quality and safety challenges. By donating water stations as public facilities, the two parties were improving the drinking water quality of the sites, so that local villagers can drink water at ease. Online and offline water safety science classes were orchestrated for local villagers and kids, to popularize relevant knowledge and enhance awareness of water resources and drinking water safety.

Achieving the Beauty of Mogao Grottoes with Bosch China Technology

The Mogao Grottoes in Dunhuang are art treasures on the Silk Road. However, considering its age, the murals and statues inside are so fragile that excessive concentrations of particulate matter (e.g. sandstorms) would threaten their survival.

After participating in the 40-day global pro bono campaign “Dunhuang Cultural Watchman,” Zhao Yu, a Bosch expert in the field of IOT technology quickly came to understand the critical steps in the preservation of the Mogao Grottoes. He formally proposed to BCCC in 2018 that he hoped to use the IOT technology to build a “Particulate Matter Concentration Monitoring and Early Warning System for the Mogao Grottoes.” The system established under his initiative would in real-time adjust the sampling rate by sensors, accurately reflecting the status of particulate matter at one point and giving early warning suggestions. It serves as a vivid testimony of Bosch Group’s intention “Invented for Life.”



Mr. Zhao Yu, China: Preventive Protection of the Mogao Grottoes in Dunhuang

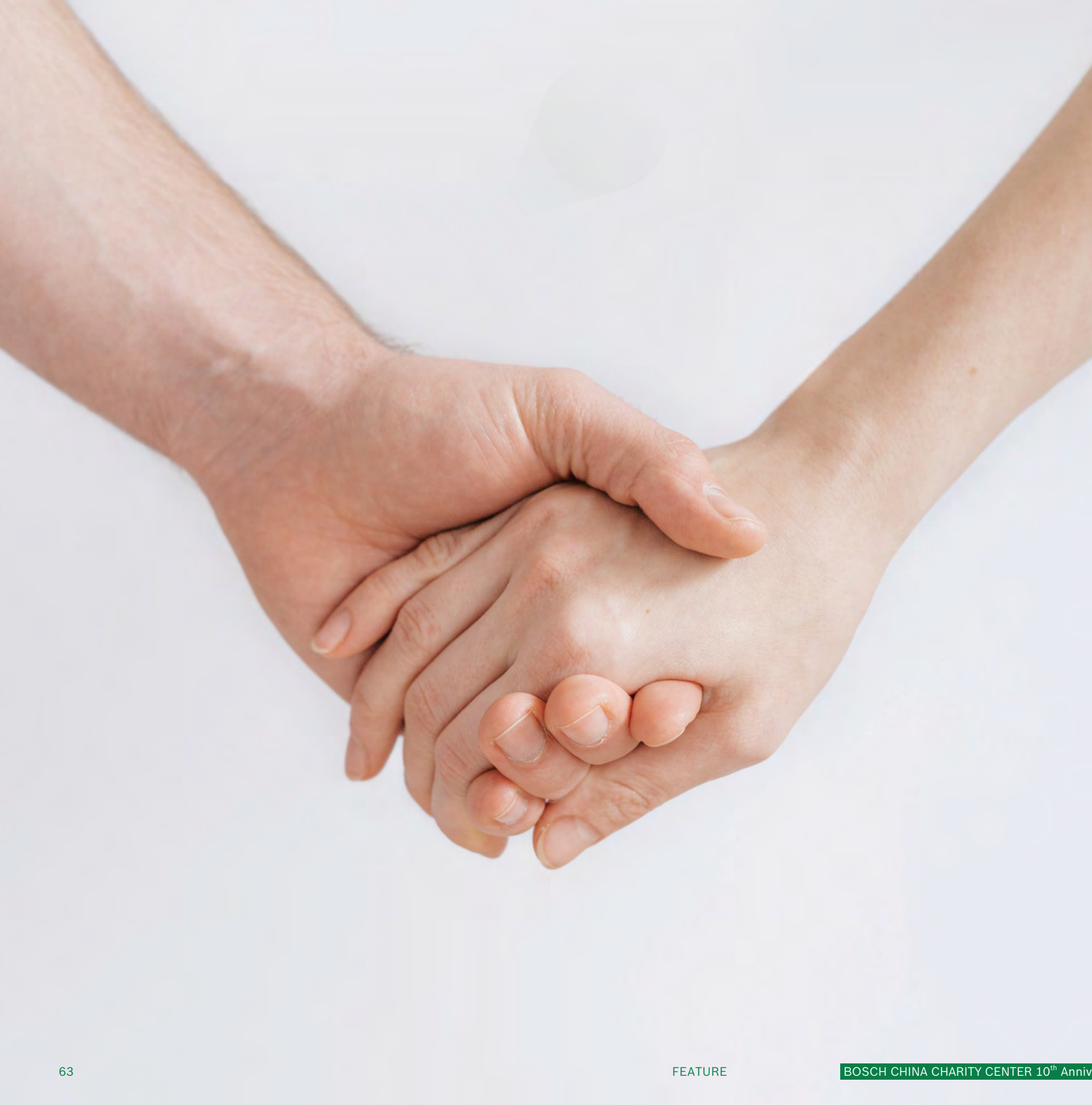


STEAM Project of “Edible Landscape in School”

Feeling the Charm from Nature

Bosch always care about the front-line workers’ work and life. as the growth of their children is closely related to the future of the city. In the neighborhood of Bosch Thermotechnik GmbH Shanghai (TTCS) located in Jiading district, there are two schools for the migrant children - Malu Baoqiao Primary School and Jiabang School. TTCS decided to cooperate with Shanghai Xingeng Public Service Center to provide an interdisciplinary STEAM program of “Edible Landscape in School” for children in the two schools.

Through science classes and campus farming activities, the students can explore the nature freely. They would also develop an affiliation to food growing and understanding of agriculture, and broaden their horizons with the hope to bring positive changes to their hometown in the future. So far, the program has trained nearly 500 students and 10 seeded teachers.



PHILANTHROPY DEVELOPMENT

Editor's Note

The relationship between organizations and the industry is like water and boat - high water facilitates faster and smooth cruising, on the contrary, shallower water means a bumpy voyage ahead. All players would be keeping a close eye on the water, wishing for a rising tide. Some may feel like doing nothing but to wait and see, as the “water” has been too intimidating to change. Only a small fraction are able to stay visionary and enterprising enough to ride through the wind and waves, thus making their own unique contribution to the “big water” that raises others.

Bosch China Charity Center is one of the “small fractions”. Ten years of hands-on hard work has led to numerous key milestones. What is less known to all is that their input and commitment for philanthropy development in China has never ended. They are the ones cultivating and riding the water for the whole sector.

Specifically, Bosch China’s approach is to support projects that truly “serve the NPOs and NPOers”. Over the years, the list of projects has become diversified, ranging from online courses to project incubation, providing the long-sought-for nutrients for all industrial players in an open way. More talents, longer-term consideration, more patient financial support, these key factors that make any industry thrive are demanding some kind of altruism - it won’t be years, but rather, decades, before any tangible results are shown. Bosch China sees its importance despite the wait - someone has to do it. It’s not easy to find the right type of projects that are empowering the nonprofit players in the right way. Once they do, they work together to raise the water high so that the journey ahead would be a little easier.

In this section, we share two stories with you - one is about cultivating the young talents from philanthropic sector, the other is about building open source database in the philanthropic sector. The teams behind them, as well as Bosch China, are safeguarding the sector and navigating into the future with a clear vision, as well as perseverance.

From 2011 to 2020

20 domestic nonprofit organizations were funded in the field of Philanthropy Development (among them, 17 grassroots in the initial stage). It focuses on supporting the start-ups or small-scale grassroots of NGOs and cultivating outstanding professionals in nonprofit sector. The former received a total funding of 1.91 million CNY, and the latter received 3.82 million CNY. The total funding amount reached 5.73 million CNY.

It shows a diversified trend in project implementation, which covers many topics such as the treatment of rare diseases, rural ecological environmental protection, ability training of visually impaired students, information data construction, as well as water resource security and so on. These projects are carried out in 14 economically developed regions as well as the remote areas in central and western China, including Sichuan, Shanxi, Qinghai, Gansu, Shaanxi, Yunnan, Guizhou, etc.

In terms of public welfare talent training, taking Yiplus School and SEED CAMP for Social Innovation as examples, 158 online trainings were provided for 138,351 people. A total of 100 offline training sessions were carried out, covering 2,242 people. 870 direct practitioners in the nonprofit sector were cultivated and nearly 60,000 beneficiaries.

Together, They SEED a Better China

“As a community created by, nurtured by and supported by the young leaders of social innovation, SEED represents youth that demonstrates courage, action, innovation and the mission for change-making.”

— 2019 Annual Report, SEED for Social Innovation

For most Chinese young people engaged in social innovation worldwide, SEED is not an unfamiliar name. As a powerful community, it not only features a memorable Fellowship experience, but also records a romantic encounter in Charles River. Meanwhile, it is a strong testimony and witness of the growth of younger generation involved in the civil society development of China. Founded and managed by overseas Chinese students but sponsored by Bosch China, SEED for Social Innovation has inspired, and will continue inspiring the future generation to dedicate their passion and action for social innovation.

A Nearly-Missed Partnership

In 2016, among the many applications submitted for the first ever Call for Proposals of Bosch China, the one from SEED was classified as REJECT. Only 4 years old at that time, SEED was not in its best time of development: summer camps were all delivered in Boston by US-based professors, which caused high traveling expenses and potential visa-related challenges; the organization was run purely by executive volunteers, without any full-time staff or China-based members; Sustainability is the biggest challenge at that time. But what matters is that a year later, Bosch China Charity Center (BCCC) opened this dusty document again, thereby opening up a deep collaboration that lasted five years or more.

For Wang Su, deputy secretary general of the SEED volunteer-based executive team, recalled the role Bosch China has been playing over the years: “They help grassroots NGOs to weather difficulties, instead of adding luster to them.”

This was exactly the case for SEED in 2017, the first year when Bosch China’s grants were given. After five years of exploration, SEED at that time finally dropped “Harvard” from its name, indicating it was no longer a student organization; instead, the founding team made the strategic decisions to “get down-to-

earth in mainland China” by serving the practitioners’ need for a social innovation youth community, as guided by its long-standing mission to promote sectoral development. This shift was followed by a series of changes: for the first time, SEED has a full-time secretary general based in Beijing - Xueshan Zhang, who bravely resigned from Microsoft Boston and relocated to China; in April 2017, SEED Special Fund was established in Shanghai Adream Charitable Foundation, as a way to collect donations from the general public and grant-makers domestically. These moves may have shown the management’s determination to formalize SEED’s presence in China. On the other hand, it keenly needed systematic support and resources for the delivery of its aspirations.

So Wang Su came to visit Bosch to discuss the partnership. As an MIT alumnus working in Lyft, he fled all the way back from Silicon Valley to Shanghai,



“SEED for Social Innovation”

Founded in Harvard University in Boston in 2012, it has become a special fund under Shanghai Adream Charitable Foundation since 2017. Dedicated to discovering and nurturing youth leaders of social innovation, SEED supports practitioners, builds an international supportive network, and inspires the youth to engage in civic affairs and address social issues in a constructive way.



Mr. Wang Su
Deputy Secretary
General of SEED

“ Without the grant-making efforts from Bosch China, SEED camp will never become what it is today, let alone its long-term thriving. ”

standing in front of the office building of the Bosch China headquarter. Fortunately, as the then Deputy Secretary-General and the most senior “volunteer” of the executive team of SEED, Su knew the future strategy of SEED like the back of his hand. Composed and confident, he told the story of SEED in a way that nobody else can. How the community strategy would provide support for young civic leaders, how the management team would plan to localize SEED’s experience of overseas operation in China - he used the meticulous logic of his MIT-trained economist thinking to address the many pressing issues Bosch China had before making grants, or even beyond, answered why the partnership would be a win-win approach for both the grantor and the grantee, as supporting sectoral development has always been a pillar in Bosch China’s grant-making mission. After all, Wang Su and Xueshan themselves, are the best examples of young social innovation leaders and practitioners represented by SEED.

When the partnership was established, the SEED team felt relieved. This funding not only addressed the urgent needs - enabling the 2017 SEED Camp to be implemented as scheduled - but also created a budget to craft the design and expand the impact of the program in the long run. In addition to Secretary General Xueshan, SEED has two other semi-full-time staff based in China for the first time; coming with the continuous improvement of the flagship project SEED Camp was a series of diversified approaches to deepen the engagement by community members - weekly round table discussion called Friends of Forest, the brand ambassador campaign to tell the SEED story to Chinese youth; SEED Lab and SEED InVenture, two businesses that generate revenues also entered into formal operation.

Bosch SEED Fellows: explore the world without concerns

What impact can an investment make in terms of cultivating talent? The answer to this question can be divided into two parts: What otherwise would happen if the investment was not available? And how long the value of this investment would last?

For He Xuejiao, head of Sanmen County Youwei Library, the answer to these two questions was an unanimously “now or never”, except that the only gap between her and the 20-day camp in Boston as a 2017 SEED Fellow were the \$1,500 tuition and the \$1,500 travel costs - that was the scale of investment needed for herself to keep pursuing her noble cause of promoting rural community-based education. Resigning from a big company, she had been working in the small county of Sanmen for 4 years then. The renowned SEED camp, a once-in-a-lifetime opportunity to build true connections with young people alike who are all dedicated for the third sector, has been a long aspiration for her. She cleared her schedule to have a 20-day long vacation, keenly finished her application, and received the offer she had dreamed of. The only obstacle before setting her feet on the bank of Charles River, was \$3,000.

What Xuejiao didn't know was that in the first year of partnership between Bosch China and SEED, Bosch-SEED Fellowship has been set up along the way: every year, Bosch Charity Center would select and support 3-9 fellows who might face financial pressure out of the total 30, so that the young leaders will not compromise their dreams to economic restraints. This has been a step forward for Bosch China, as an effort to deliver timely help for individuals, in addition to the vision of SEED.

With the Bosch Fellowship endowment, Xuejiao was able to arrive in Boston smoothly. Other fellows liked to call her by the nickname “little sun” - her cheerful and lively personality quickly made her a real companion for all her peers; in the classroom of the Harvard Kennedy School, she wished she could memorize all wise words taught by the instructor. She found it hard to seek the “mission & vision” of Youwei, the grassroots NGO she has been working in; There were also questions that she had never been asked before - Why you? Why now? Step by step, she was coached to define her own story and her true self.

Four years have passed since Xuejiao’s Boston trip. Now she is still working hard in the charitable education

sector. Youwei Library, which was originally built in Sanmen County, Taizhou City, has now expanded into Jiaxing City and even beyond Zhejiang Province. As a result of this journey, Xuejiao's engagement with Bosch China was also deepened: she has been invited to visit Bosch's factories and other charitable projects in Zhejiang Province, to gain a resource-provider's perspective. Bosch SEED Fellows also held regular gatherings for discussions with Bosch China employees in Shanghai. Communication and networking bring opportunities. She walked away more firmly believing in her mission, just not by herself any more.

SEEDers like Xuejiao are not uncommon. Behind each SEEDer stands a unique grassroots social enterprise or NGO. That is to say, by supporting SEED the community, Bosch China is empowering 30 industrial players every year. The Fellows who receive funding from Bosch directly are more likely to stay in the sector and continue to bring innovative ideas and models to their ventures. Young, innovative but concrete, together they serve as a never-ending engine in China's social innovation sector; on the other hand, those in the SEED executive team like Wang Su and Xueshan, most of whom are overseas Chinese students, have also found a chance to contribute to the social progress in China. Engaging in the program design and implementation for Fellowship and Community development, practitioners like them also constitute a special force of youth leadership across different sectors.

SEEDers are Growing up, Blazing Trails Forward

The role of BCCC in SEED's organization development can be described as the "discoverer" of its otherwise hidden visions and capabilities. The courage, action, innovation and the mission for change-making of young people are deserved to be discovered and nourished. The potential Bosch China has tapped into was never one-off - the partnership has been lasting? for three years.



It was during the three years that the management team of SEED has been growing and maturing. Just like SEED fellows and members of the executive team, the youth leaders that have led SEED blazing trails in the past are now working in different segments of the industry and building insightful visions for the future. A robust youth network, SEED is inspiration for all the members in it, regardless of their roles. The identity itself, represents a pride and responsibility to make it better.

In the spring of 2020 when the COVID-19 epidemic hits China among other countries, the SEED community moves fast - in addition to rounds of fund raising and campaigns to help healthcare workers, members of the community initiate an online round-table discussion on "NPOs' Participation in the Epidemic", inspiring more than 40 young scholars from all over the world to spin off a brand new "Action Research Series on Fighting against Novel Coronavirus Epidemic" with over 2000 hours of online hard work; The Forest Friendship Club was held on average once



every other week, as indicated by the name, turned the community into a practical thinking field. Across all projects and initiatives, SEED's focus on each individual never stops. Miraculously, the individuals nurtured this way felt empowered, unleashing a potential to give back to the big or small community they belonged to. This is the approach SEED has been taking to inspire the whole sector - to give youth leaders engaging in public affairs the clarity they need, the conversation they aspire, the support they urge for - so that one day when they face a clash between reality and their ideals, they will have the strengths to thrive and rise from the gap.

Bosch China is the strong hands behind them. Sometimes the hands clap, sometimes they support, but ultimately, hands are off to leave the space for the seed to sprout and the tree to grow independently. Youth development is aimed at developing the youth. Proud as they are, Bosch China has never been so ready to support SEED to embrace its organic growth and expansion - they have unleashed the potential in the youth, now it depends on the latter to mature and explore.



2019 Summer Training Course of SEED Social Innovation Seed

Data Helps Fairness: Making Public Goods for Public Use

Digital divide, a common term for development workers, is defined by the United Nations Economic and Social Council as the gap between countries or groups due to the varying degrees of applications of ICTs (Information and Communication Technologies), which can be traced to the uneven levels of global development and industrialization. The information asymmetry caused by the digital divide ultimately is a challenge to social justice in the information age.

Access to information might constitute a competitive advantage in business; but in the non-profit sector, this might be a second chance for an individual and a totally different fate for a family.

Asking what if...

In 2014, with seven-year working experience in the NPO sector, Mr. Zhang Bo was working as a project officer of China Youth Development Foundation at the New Workshop Cooperation Center in Beijing on a daily basis. A conversation with the diligent clean-woman led him get to know the sad story that her brother was suffering from brain tumor. Unfortunately, as migrant workers, they were not able to use their national medical insurance in Beijing, which made the whole family overwhelmed by the high medical costs. That woman told Zhang Bo they had no choice but to leave Beijing and wait for her brother's end of life in their home. Empathetic by nature, Zhang couldn't stand not doing something to help the family.

At that time, Internet-based fundraising was just in its beginning stage. Zhang was certified as a "Non-profit Love Ambassador" on Weibo microblog, with over 1,000 followers. Luckily the year 2014 witnessed the official launch of Weibo for fundraising by accredited users. Therefore, Zhang Bo uses his "VIP" account to share the woman's story, hoping to get public attention.

Crowdfunding was powerful. A total of 15,000 RMB was raised, enough to cover two critical operations for woman's brother, which ultimately helped to remove his brain tumor. The woman was holding Zhang's hands, bursting into tears to thank him for the life-saving help. However, for Zhang Bo, beyond

joy and satisfaction, he felt a sense of loss - what if the woman didn't know Bo? What if he were not an accredited user of Weibo? What if the second the woman would need the same help again? Would the solution be repeatable and scalable? Would everything depend on the luck that all information would be shared in the right time by the right person?

Mr. Zhang personally has experienced countless similar situations like this. In his words, every time he would "dig into the earth, spend countless time, asking around and connecting the right type of resources to help those in need." This itself, has revealed an elephant in the room of the non-profit sector - lack of data resources, in particular for grassroots individuals or organizations. Data is the basis for collecting credibility, looking into authentic needs, and should be playing a key role in terms of decision-making for allocating resources and engaging external participation for bigger social and environmental impact. However, the entire public sector rarely sees open platforms such as Wikipedia, Dianping, Taobao that would generate feedback data from ordinary people and serve them by integrating the insights into offerings. Both the practitioners and the general public were using the near-primitive way to access information - by word of mouth.

The birth of Singularity: One-minute search to replace 100 times "forwarding" messages

Mr. Li Angda has two titles on his cards -founder of Fusion Technology, founder of CEGESR Lab, part-time researcher at Tsinghua University CEGESR / MIT New Media Action Lab, pro-bono tech leads in several NGOs. But carefully going through his stories and experiences, you'll find he does only one thing, except that he has been extending it to different sectors, namely, business community, nonprofit sector and academia.

It is to open data - both their sources and use.

Li Angda started his own business after graduating from Tsinghua University; He was a familiar name across the business and non-profit circles; He was extremely curious; "Fusion Technology", a successful venture he started was precisely helping businesses to build databases and Internet infrastructure. In 2013, he was working as a pro-bono consultant for thegrass-root NGO in which Zhang Bo worked. It was during this experience that he was seeing for himself the vulnerable technical competence of the sector. For a simple example, when Zhang Bo was managing volunteers, he had to spend most of his day manually recording and counting volunteer hours and sorting files. This stunned Angda, who have gone "paperless" and "digital" in his own business work ages ago.

Mr. Zhang Bo and Mr. Li Angda started to have in-depth conversations. An IT veteran and a passionate NPO worker were reaping the fruits from the clashing of their cross-sector insights. The key words such as efficiency, efficacy, empowerment, infrastructure constantly tagged their conversation. They mapped from project offerings to the industries, digging opportunities out of challenges, and were able to quickly outline the mission of Singularity: to trigger technology-driven transformation for the non-profit sector and enable equal access to information.

With Bosch China: A journey no longer alone

In 2018, BCCC launched its second Call for Proposal Activity. The information published made clear the three dimensions they valued the most from applicants - grass-root, innovative and explorative. Zhang Bo read it with excitement. Singularity fit them all.

At that time, Zhang Bo and Li Angda have walked through some ups and downs already - their project has won prizes, earned lots of recognition and approval due to the popularity of "Internet"; in the sub-area of "fighting against critical illnesses", the team had developed some subsets and labels to sort out the massive data; However, after the "Internet" heat faded, they became more clear-headed - rather than pursuing the scale of the coverage of the database, they value quality more, and were hoping to build a subject-field specific database that are tailor-made for the stakeholders of that area.

BCCC has obvious interest in data - among its four major areas for grant-making, poverty alleviation and quality education are given top priorities, as proved by its numerous projects, related data, experience and diverse expert teams; BCCC was also expecting to integrate those resources with modern technology, to enable a fair access to educational resources. From this perspective, BCCC and Singularity would make a perfect team - they have shared value and vision. In 2017, the database of education projects was officially launched.

Zhang Bo used the word "modest" to describe BCCC team - they had never imposed a "resource owner" opinion on the project, but rather, they were giving full respect to Singularity's past experience and technological sophistication. Surprisingly, BCCC was showing 100% openness to the results - Zhang Bo would clearly feel that BCCC was valuing the organization's development and trial running process, more than the tangible results. Such generosity was very rare but crucial for Singularity, a grass-root NGO that blazed into the poor infrastructure forest to build a trail out.

Singularity, the word in physics literally indicates "the turning point of technological development before the revolution"

Industry enabling: An endless path of enterprising

Databases as a product have its unique features - it does not bring immediate benefits to a single specific beneficiary, because it is the impact that matters the most, to the overall infrastructure and every player in it. On the other hand, it is the grantors, grantees, volunteers, beneficiaries, evaluation agencies and researchers that would benefit from its long-term impact, as the searching and browsing enabled by the database would make cross-comparison a reality for better-informed decisions. However, the nature of open use and no specific “beneficiary” also means no specific directions for grant-seeking. From this point of view, Bosch China’s vision and generosity was to be celebrated for Singularity.

Over the years, the Education Database by Singularity and Bosch China has developed a relatively complete architecture. Zhang Bo and Li Angda are looking beyond the horizon. For them, the journey has just started from 0 to 0.1. They expect more people to actually use the database to achieve more openness - open sources and open maintenance; on the backstage, they hope to match more talented coding talent with demand from NGOs to create diversified front-use terminals; they are also keen to share their explorations and experiences in bridging the digital

gap in the public sector, so that more people can join them for the movement.

Zhang Bo preferred to be called “an ordinary NGO worker” himself. The 14-year journey has witnessed his contributions to tackle tricky social issues on frontline positions. Now he was rooting himself on the perspective of an infrastructure facilitator of the sector, trying to unleash the potential of modern technology for his peers and teams. He chose a different approach - to empower thousands of ordinary people and grassroots NGOs, by leveraging the information technologies.

For the data to facilitate more effective and intelligent resource distribution, despite BCCC and Singularity’s shared resolution and generosity, all players have a role to play - imagine one day, when everyone like you and me could search for the suitable project to participate in, either by volunteering, donating or advocating; when any NPOs would have a go-to platform to search for the type of grant they hope to apply for; when another Ayi in need of help would have access to the willing and kind donors nationwide, rather than counting on Zhang, he knew of to communicate her situation - This would best describe Singularity’s vision - a public good, for public use, to serve the public.

Singularity Charity Team



Some Projects from “Philanthropy Development” Area



Voice for Love, Social Inclusion & Development Project for Migrant Children



Public Fund Raising Leader Camp Training Program



Golden Cane • Campus Integration Support Plan for Visually Impaired College Students



Bosch Charity School



Chengdu Homeland Wetland



Yiqiao Talent Plan

HIGHLIGHT



Call for Proposal: Efforts to Make a Difference

Pass the light with one candle until
all are enlightened.

— Lotus Sutra

From 0 to 1 - this is the thing that almost all successful entrepreneurs are very good at, be it Steve Jobs to Apple, Jack Ma to Alibaba, or Elon Musk to Tesla. The new possibilities unleashed from them are such an inspiration that people feel empowered just by listening to their stories.

In 2016, Bosch China Charity Center (BCCC) turned 6 years old. As a very unique tribute to its growth over the years - Call for Proposal, a bold but impactful initiative, was kicked off - as a way to expand the varieties of charity projects and advance its own contributions to the sector in China.

Now let's turn the clock back to the spring of five years ago and witness the start of something as inspirational and powerful as entrepreneurship.

2016: First attempt to do good on a larger scale

Without any hesitation, BCCC took the first move to roll out the Call for Proposal, a long-sought plan internally.

On February 29, 2016, BCCC Call For Proposal 2016-2017 started to circulate among nonprofit sector players. It was not long before people found out the

uniqueness of this invitation - two key words were outstanding: social needs and innovation. The former emphasized the suitable candidates to address the root causes of social issues, and the latter displayed the open-mindedness and tolerance for trial and error when adopting new solutions.

Accordingly, the suitable candidates were advised to categorize themselves first: either they are the

筑梦未来
匠心公益

博世中国慈善中心
2018-2019 年度公益项目征集
Bosch China Charity Center
2018-2019 Call for Proposal for the Charity Projects



determined actors to work in the fields of poverty alleviation and education development (Category-A), or they are the small sized NPOs and innovation projects that are testing new solutions (Category-B). The BCCC team has one belief behind this approach - No matter how small a team is or when it has established, resources shall be provided with equal opportunities for NPOs, especially for those young but pioneering ones.

The first cohort of selected partners were very diverse and "interesting" - some were helping underprivileged students to receive vocational education so that they would "Win the Future"; some were bringing breathtaking art pieces to "Magic Town in Snow Mountain" in Shangri-La so that people would be empowered to create and take actions; some even broke the stereotype that poverty was not prevalent in cities and was building up "China Foodbank Network" for vulnerable urban community members there.

The campaign in 2016 was the first of its kind. With some good take-aways, BCCC was determined to continue with its momentum, as it had unfolded a broader picture of NPOs in China and provided a deeper understanding for the demand side of the story, in an unprecedented way.

2018: Cross-border anti-poverty with a more targeted approach

As we know, difficult the first time, easy the second. On February 2, 2018, BCCC was more poised and confident to implement the second Call for Proposal with a theme on "Charity for a better future". This time, BCCC was taking another proactive move to identify key priorities —

- Advocate the diversified education and bridge the educational gap
- Alleviate the poverty in a way of empowerment
- Launch the Bosch Charity Lab plan under 8 UN sustainable development goals

If the 2016 Call for Proposal Activity was a pilot for BCCC to support the grassroots organizations, this time the team was even more bold and affirmative - the Bosch Charity Lab was a testimony for Bosch China's resolution to support those less resourceful players exclusively. It set no restrictions. One FAQ read, would BCCC take proposals from organizations that were located in the developed areas of Southern China, or only from poverty-stricken areas for education and poverty alleviation? The team answered generously: absolutely yes.

In the eco-system built by BCCC, the stakeholders are so diversified - they could be the lost children



in Nayong County, Guizhou Province, who have regained the warmth of companionship, or the school-age children living in Pudong, Shanghai, who are having their first self-defense class; the approach to deliver the resources are also crossing beyond silos - it could be the “voice” to spell out a new career path for blind students, or to guide the teachers and students of 15 rural schools in Gansu to pick up financial literacy; the missions are realized in the most adaptive way to the specific sub-field context - be it to reinforce the true meaning of education among young educators returning to their hometown in mountainous areas, and build an educational database to bridge the digital gap for grassroots NPOs in China.

2019: A More Sophisticated Strategy to Contribute to the Better Future

Few people know the fact that BCCC only have 5 people in the team. It is these five diligent members that have designed, implemented and reflected on the call for Proposal campaigns over the years, but

also overseen many projects in operation annually. Work loads are high, but they are not willing to give up any chances to identify some of the most innovative and impactful projects in the fields. As expected, on June 26th 2019, the third campaign was launched, with a more targeted approach to serve those in need.

Knowing what one wants is not easy, or perhaps is an indicator of sophistication. With two years' experiences, BCCC has achieved good results from Call for Proposal campaigns, both in terms of the diversity of grantees projects, and the insightful look into the status quo of the charity sector like never before. As is known to all, the year 2020 is the final year of China's efforts to eradicate absolute poverty, defined by zero clearance of population living in poverty. A big victory is on the horizon, the last mile is also the most difficult - the hardest reach areas are yet to be addressed.

With this context in mind, BCCC has decisively identified Revitalizing Rural China as the strategic direction to support when it comes to poverty alleviation. In addition, projects targeting Three Districts and Three counties would also be given priorities for resources to ensure the biggest impact made. Taking a look at the final 13 projects listed, you will notice this policy has effectively matched

the resources to projects implemented in Yunnan, Qinghai and Gansu provinces, such as “Grandma's Village” and “Praising the Goodness”. Emphases on new elements such as environmental protection and sustainable development were also blended in poverty alleviation project design. Empowerment is the key for successful proposals - poverty can only be lifted permanently if the people are empowered in the long run. In other words, BCCC was strategically deploying its resources, by guiding the applicant projects in designing and implementation.

If you were to re-tell the story of Call for Proposal to others, what words would you use to describe it?

Perhaps Dr. Chen's words best describe the core - it's the best testimony to BCCC's value of helping those in need, just as why it was started in the first place. As a result, BCCC has also played an irreplaceable role for China's non-profit sector in the past decade, and will continue doing so for the many years to come.



Bosch & You, make a difference together!



HERE, BCCC invited Bosch China associates from different working areas to share their ordinary but encouraging stories.

There is no lack of excellent people in this world, but short of people who are always shining and warm others.



The Love Stories Sharing from Bosch China Volunteers

I don't have dazzling skills. I don't have great ambitions. I don't even have a lot of free time. But I remember the old saying, "Don't give up doing good, even if it's not a big endeavor." I understand what it means to "Keep other people's concerns at heart, and put myself into others' shoes". I work for a company that has been committed to "alleviating all kinds of suffering in the world" since its inception, and "contributing to the improvement of the ethics, health, and spiritual strength of the whole nation". I am surrounded by many passionate, responsible and professional colleagues just like me.

We work for Bosch China, and we are volunteers of Bosch China. By the end of 2020, there have been 2,238 registered volunteers in Bosch China Volunteer Service Information System. In 2020 alone, we together contributed 6,590 volunteering hours. Today I want to tell you the story of "us", a story of shimmering lights that carry our people and communities forward.

Lan Ting: Give it a try, you might find the magic power in yourself to illuminate others

I am Lan Ting from Bosch Automotive Aftermarket, serving key e-commerce customers in my daily work. I am also a veteran volunteer, constantly devoting my time and energy to the Bosch Dream Course series. Together with other volunteers in the Bosch Automotive Aftermarket, I have brought customized dream courses to children in remote mountainous areas. I believe we shall provide them with not only material help, but also a window to the world beyond the mountains, so that they can dream big and beyond.

Qiyi Primary School in Weigu Township, Aba Prefecture, Sichuan Province is about 250 kilometers away from downtown Chengdu. On the horizon, students there can only see endless highways going through

the mountains. As the old saying goes, "The road to Sichuan is so steep, steeper than Heaven". In modern times, to be physically out of the mountain may not be as challenging as before, despite a harsh fact that their daily life is largely confined to the small world in the mountains, making them lose sight of the fast-changing world outside.

I still remember the day when I went to Qiyi Primary School with my volunteer colleagues in early 2016. At that time, we found how difficult it was for young students to go out of mountains. Although we got up at 3 o'clock in the morning for the journey, our later experiences proved everything we did was worthwhile. I saw the children immersed in the Dream Courses on the playground. We danced in sign language and around the pot. We shared our dreams with each other and wrote them down together. Kids' smiles were so powerful and touching, that I have been ever since motivated to participate in volunteer activities.

I first became a volunteer in 2014. Without great experience I thought I would exert any influence I'm not a big name that would bring many resources. I was just trying to make a small difference. Now I approached it differently. I might still be the same ordinary one with limited influence. However, it was through my previous experience that I knew, helping others gives ourselves more happiness and satisfaction to counteract the



Ms. Lan Ting and Children

physical exhaustion. I believe the value of volunteering is not depending on how big the changes we made, but one's continuous participation and advocacy for the everlasting impact.

To me, there is still a long way in my volunteering pursuit. Maybe I walk slowly, but I will keep moving forward.



Ms. Zhang Li

Zhang Li: Feel for others, and learn to care for others

I am Zhang Li from Bosch Automotive Products (Changsha) Co. Ltd.. My volunteer journey started with empathy. I've been a mother for a long time. This role has inspired me to focus on autism-related charitable projects, as I feel for the families with autistic children, and I am keen to do something helpful.

As a mother, I understand a child needs not only kindness and care, but also an inclusive and supporting environment where they feel welcomed and free. Autistic or not, the human needs are the same. On weekends, together with other Bosch volunteers, I put on volunteers' red vest, going to public places such as parks, and send away small gifts in exchange for the public to scan a QR code that tells stories about autistic children. This advocacy activity aims to create a friendlier social environment where autistic families would gain more understanding and support.

Songya Lake Wetland Park is very hot in summer, but the response from many passers-by is cold. Not many are able to empathize with autistic families as us volunteers, who would like to imagine the autism kid

as our beloved ones. We see them as "children of the stars", shining alone in a different world. Despite the high temperature we are there for each other. Rejection and misunderstanding are unavoidable. We hold this view that even we can make one more person aware of autism, the world will become a slightly better place for the autistic families. It's a relieving fact for us all.

All of my volunteering experience has accumulatively taught me one thing - no act is too small, because at least you are showing you feel for those in need. With other colleagues who share the same vision, I do not feel alone - rather, it has become a lifestyle for me. I also feel lucky that Bosch China Charity Center provides numerous opportunities for us to engage in a wide range of causes, allowing me to serve as a volunteer at least once a month.

A caring and loving heart is priceless. With it, you will find the strength to illuminate the world around you.

Chen Meifang: To give my best, and to appreciate the opportunity to help others

I am Chen Meifang from Bosch Hangzhou Power Tools, mainly responsible for financial system support, inventory management and fixed assets budget management.

I believe everyone bears a responsibility to many social and environmental challenges we are facing as a whole society. Therefore I have been paying attention to the information about volunteer activities published by Bosch China's trade unions, volunteer associations, or on the mass media. On the other hand, I don't set fixed hours or topics for my engagement. If the timing is right, I will make use of every opportunity to participate in volunteer activities. I didn't even notice that my annual volunteer commitment has accumulated to about 80 hours on average.

No volunteering is too trivial. Ranging from picking up garbages, to bringing up innovative solutions to the aging households, all types of input are recommendable, as they share the same intention - helping people in need. I can't even remember my first



Ms. Chen Meifang

experience as a volunteer. But I do remember that over the years at Bosch China, I have been spending my time serving for others in many union activities or family days. The more input I give, the more gains I will get.

I'm a certified accountant, therefore I was assigned the job of budget control of the "Dream Beyond the Mountains" program in 2019. I also signed up to be a host family during the summer camps for kids from Guizhou. We were excited to welcome them, starting with understanding the taste of the little guest. My hope was to bring warmth and love to them, in addition to their experience of novelty and vastness of the world outside the mountains. Many years later, luckily I got the chance to re-visit the students in the mountains. I was at their school, talking with their families, and felt happy with their growth. Some children had new career goals, and some said that they would try their best to get into Zhejiang University, where they visited during their summer camp. Some children said that they wanted to be volunteers, serving others actively with a kind heart, just like Bosch China volunteers.

Give people roses, and your hands would have an aftertaste of fragrance. I start with where I can, and I truly appreciate every opportunity to help others, as they fulfill me the other way around. Love and warmth is continuing.

Bosch Maintenance Vanguard: Together, we are stronger!

We are Bosch Suzhou Maintenance Vanguard. Our team, founded in 2015 with only six members, has developed into a team of nearly 45 volunteers serving three communities. Thousands of small household appliances have been repaired over the years. Some of us are proficient mechanics who have been serving. Our community by giving full play to their expertise; some of us are fast learners who practice techniques with mentors; we also have coordinators in charge of communicating with residents to help our work proceed more smoothly.

Many of us repaired the radios. Some radios were very old with rusty wires inside that broke down easily. We had to disassemble them and look into them with extreme care. Sometimes the elderly would watch us operate and jokingly say, "if you break it down, you will have to pay for it. It's an antique." After all, these old household appliances have recorded their old-day memories.

Qin Xiaoxiao, one of the volunteer members, once said, "We are always recharged by the trust from the community residents. I am very proud to be part of this team." His fellow colleague, Sun Yun, also said, "Through communication and participation, I really feel the mutual trust between people."

We are only representing the many volunteers who generously serve our communities.

The takeaway we want to speak out loud is, just do it. You don't need a professional background or a lot mental preparation to be a volunteer. A caring heart,

Bosch Maintenance Vanguard



access to opportunities are enough to translate into kind actions. BCCC is such a platform to materialize your intention. With them, you feel supported and assured to give your energy into the most needed place that would bring the biggest rewards.

In March 2018, Paid Leave Policy for Bosch China Volunteers were promulgated, stating that all full-time employees of Bosch China can apply for 8 hours of paid leave for voluntary service, in each calendar year.

Stories of Shimmers, a dedicated column focusing on volunteers, was launched in 2019. Bosch China believes each story of ordinary volunteers deserves to be heard instead of hyping up major projects.

The stories of us are told and spread out by Bosch China

In its 135 years of development, Bosch has always adhered to the values of "being responsible for our society and adopting sustainable development", by encouraging employees to grow their personal competence, expanding their personal career choices, and volunteering for NPOs and community organizations.

Over the past decade, Bosch China has been safeguarding the shimmers from its employees, by providing them with more human-centered policies, easier access to volunteering opportunities and positive affirmation for solid actions. In this way, the shimmers from each individual can be seen and spread to its community. The stories of "us" are the unique connections among the beloved Bosch China family.





Bosch China Fighting Against COVID-19 in 2020

The days before the Chinese New Year are always festive: everyone is back to their hometowns. It is also a remarkable movement of the migration population. This would have been the case of 2020, if everything remained normal. But things are different this time.

On December 8, 2019, right before the Chinese New Year unveiled its start, Wuhan City witnessed the first confirmed case of novel corona virus pneumonia, also known as COVID-19. All of a sudden, N95 masks and sanitizers were out of stock; hospital runs became a common scene; the crunch on essential medical supplies pushed the frontline healthcare workers to the brink of collapse, “lockdown”, “human-to-human transmission”, “ECMO”, “nucleic acid testing”... frequently appeared in the news. The COVID-19 pandemic caught all countries off guard.

The severe outbreak worried us all. All Boschers were paying close attention to the progression of the pandemic, hoping to contribute a fair share at the earliest possibility. On January 26, 2020, just the second day after the New Year's Eve, a message from Mrs. Zheng Lihui, Director of Bosch China Charity Center (BCCC) was a call to action: “Dear All, the management team decided to launch an emergency relief campaign. Let's move now.” The next day, dozens of working groups were launched right away.

“The Bosch Speed” Behind the “China Speed”

Time is critical. The Xiaotangshan Cabin Hospital model once adopted to fight against the SARS epidemic back in 2003 was restored in Wuhan. From January 24 to February 2, Huoshenshan Hospital and Leishenshan Hospital were constructed from scratch, demonstrating to the world the remarkable China speed. Bosch China was standing proudly behind the scene.

On January 1, 2020, the day after the kick-off, Robert Bosch Power Tools (China) Co., Ltd. (“RBPT”) learnt that construction tools and devices, such as angle grinders, electric drills and laser rangefinders were in urgent demand. Situated in Wuhan, the epicenter of the crisis, RBPT acted quickly to leverage resources and delivered the tools and devices to the construction site of Huoshenshan Hospital within 48 hours, despite the citywide traffic lock down.

There were two figures from the live-streaming of the ongoing construction that caught our attention – Mr. Liu Xingli and Mr. Lu Quanshui from Bosch Thermoteknik (Wuhan) GmbH, two brave volunteers who have

contributed their time and efforts in the front-line. When asked about why they made the choice, the two answered with a firm resolution - “Not even a second of hesitation”. They simply felt for the people: “I'm Chinese, born and raised in Wuhan. If your hometown is facing challenges, you won't turn your back at it.” We asked Liu if he ever worried about getting affected, he answered with honesty. “I'd be lying if I say no. But at that time, there was no time allowed for any second thought.” Lu was putting it all in perspective: “We don't think about ourselves when the whole country was in a crisis.”



We Are Here for You

Armed from head to toe in protective suits, they are the life guardians against COVID-19 virus; When taking off the protective clothing, they are ordinary people just like you and me. Bosch China was taking care of the daily life needs of the healthcare workers during the epidemic.

One can hardly imagine the challenges they went through, in addition to the massive workload of treating patients. In the cold and humid winter time, their clothes were never fully dried, and even disinfecting the tableware can be a daunting problem. Bosch Hausgeräte GmbH (BSH) were conscious about the issue, taking quick action to donate Bosch washing machine, clothes dryers and dish-washers worth of RMB 3 million to 50 medical institutions in Hubei province, Nanjing, Chuzhou, Wuxi, Wenzhou, etc. By the end of February 2020, approximately 500 appliances were dispatched to hospitals in hardest hit areas.

The hardest time also witnessed the timeliest help. We felt relieved to know those in need have been taken good care of!

Bosch China has always been solid and detail-oriented in operation. During the special time of epidemic response, we have been mindfully working to minimize the communication efforts and paperwork load - belonging to different branch companies, the unit in charge of setting up vendor codes and issuing POs, the unit providing in-kind donation, and the logistic distribution divisions were coordinating with each other intensively, even during the Spring Festival holiday. Accordingly, a green channel has been set up to expedite the approving process.

In the three weeks since January 26, together with Hubei Youth Development Foundation as the operating charity partner, Bosch Automotive Diesel Systems Co., Ltd. (“RBCD”), delivered 3 batches of Bosch air purifiers to 23 medical institutions in Huanggang, Ezhou and Shiyang. As of February 12, 2020, an accumulative 372 sets of air purifiers and filter cartridges have been donated by RBCD alone.

Reaching out to Shanghai

Shanghai, a megacity with a permanent population of over 20 million, has the largest number of migrant workers in China, thus the biggest scale of population movement, only making the epidemic prevention and control challenging. Considering the great pressure the city's medical system is under for disease prevention and control, Bosch Thermoteknik, working together with Red Cross Society of China in Shanghai, has donated 320 air purifiers and filter cartridges to multiple hospitals in Shanghai.

Bosch China also donated vehicle-mounted air purifiers and filter cartridges manufactured by Bosch (Shanghai) Smart Lift Technology Ltd. to 6 public security bureaus in Shanghai, hoping to safeguard the health of police officers on duty during this special period of time. A total of RMB 1.5 million RMB was also generously donated via Shanghai Charity Foundation to procure medical PPEs for the emergency medical teams dispatched to Wuhan.





Of all Bosch China subsidiaries that have actively participated in the fight against COVID-19 pandemic, Bosch Automotive Products (Suzhou) Co., Ltd (“RBAC”) was contributing its best by initiating its own fundraising campaign. Seemingly having its hands tied at the beginning of the fight against the epidemic as it has no products or advantage in the medical field, RBAC was smart enough to organize resources by fundraising, thus making its due contribution together with other organizations.

With the help from BCCC, RBAC took part in “Fighting together against COVID-19”, a cross-sector project initiated by Beijing Chunmiao Charity Foundation (a 5A top public foundation in China). On February 27, 2020, RBAC officially launched the fundraising link on the Tencent Platform crowd funding platform to start receiving donation from its employees.

As of March 10, 2020, a total of 2,222 Bosch employees from 54 teams have participated in the campaign, contributing a total of 2.7 million CNY. This, together with the donations made by BCCC and Bosch Suzhou Charity Fund, amounted to over RMB 750,000 CNY has been entrusted to Beijing Chunmiao Charity Foundation for the purchase of emergency medical supplies for designated hospitals in Hubei province. Two test sites (Bosch Donghai and Bosch Yakeshi) also donated RMB 200,000 RMB and 300,000 RMB respectively to support local epidemic prevention and control efforts.

Thank You for Sticking Together

As said in the appreciation letter by the Municipal Government of Beijing to Donna Bosch, President of Bosch Group, “The pandemic is a challenge to all mankind. This has been a collective action with no one standing still. We are all in this together.”

“Stand together to win the battle over the COVID-19 outbreak”, the banner on the materials donated by Bosch China to Robert Bosch Hospital says it all. “A hazy morning is followed by a clear day”, quoted from the letter of appreciation by the latter, demonstrating the confidence to triumph over the epidemic.

These appreciated letters kept coming. Some were from the governments of Hubei, Shanghai and Beijing, some from Hunan Provincial Department of Commerce, Suzhou Industrial Park Administrative Committee, some from the Red Cross Society of China, Wuhan Union Hospital and Robert Bosch Hospital. They all conveyed the one single message: to say thank you to what Bosch China has done during the COVID-19 epidemic.

Moving Forward Stronger

After months of despair interwoven with hope, the “spring” of 2020 finally knocks our door. The months-long lockdown in Wuhan has now been lifted; people walking out of their houses without wearing masks, and the level of emergency response in various places downgraded. Life is slowly getting back to normal.

On the other hand, Bosch factories in China have resumed work and production in an orderly manner. The COVID-19 rapid diagnosis solution developed by Bosch Group in response to the epidemic and the analytical solution have been put into use in its European bases. Some Bosch sites in Germany have also started to produce disinfectants and masks to

provide protection for Bosch employees around the world.

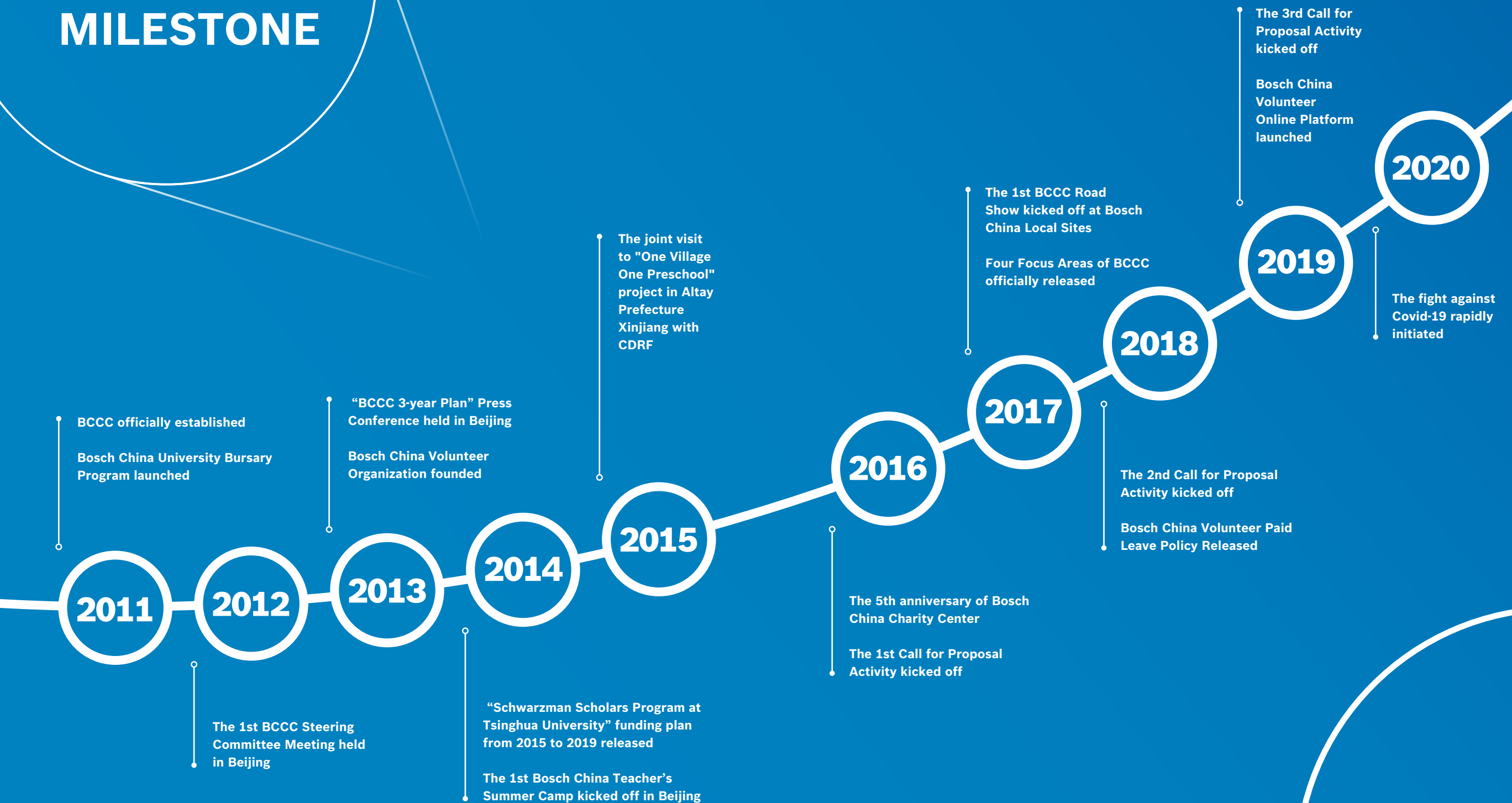
Looking back, BCCC team participated in the front-line coordination quoted the Chinese phrase “Nothing is insurmountable if we work as one”. The Team also gave three key words to describe the company-wide efforts - “timely, effective, collaborative”. In this race against time, we’ve managed to fulfill our obligations as a corporate citizen in the time of difficulty despite the great pressure. Bosch China’s fight against COVID-19 pandemic has left a special mark on BCCC’s decade-long charitable causes, testifying its credo to conduct “Charity for A Better Life”. Bosch China family was also able to rise from the crisis and grow stronger to better serve the community with strength and unity forward.



REVIEW



MILESTONE



AWARDS

2011-2015

2011: Multinational Corporation Social Responsibility Outstanding Case Award
2014: Multinational Corporation Social Responsibility Best Case Award
2014: Outstanding Contribution Award of Project Hope

2014: China Enterprises with Foreign Investment Corporate Social Responsibility Award
2015: Outstanding Contribution Award of Project Hope

2016

- China Philanthropic Enterprise of the Year
- CSR China Education Award
- Outstanding Enterprise Award in the Corporate Social Responsibility Ranking in China
- United Public Welfare Good Partners

2017

- More Than A Market Award
- The Annual Innovation Award in China Auto Industry of 2017 Yixuan Award

2018

- The Annual Innovation Award in China Auto Industry of 2018 Yixuan Award
- CSR China Education Award
- Annual Sustainable Development Enterprise
- The Finalist of the Top 10 Enterprises of Action League 2018 Charity Ceremony

2019

- 2019 China Philanthropic Enterprise of the Year
- More' Than A Market Award
- 2019 Outstanding Contribution Award
- Excellent Contribution Award issued by Jinan University
- "Dream in Jinan" Talent Cultivation Award
- Strategic Partners Award issued by enactus
- The Top 10 Charity and Poverty Alleviation Project in the Changning District "Two Innovation" Area
- Outstanding Contribution Award of Project Hope

2020

- China Top 10 Enterprises in 2020 China Charity Ranking
- Special Contribution Award of China Philanthropy of the Year
- Outstanding Educational Poverty Alleviation Case Award of Shanghai Foreign Invested Enterprises in 2020
- Certificate of Honor issued by New Sunshine Charity Foundation



PARTNERS

21st Century Education Research Institute
A Better Community Consulting Agency
Amity Foundation
Beijing Leping Welfare Foundation
Beijing Chunhui Children’s Foundation
Beijing Chunmiao Charity Foundation
Beijing Fuqun Social Service Center
Beijing Ganen Foundation
Beijing Guangcai Education Charity Foundation
Beijing Hanfuer Foundation
Beijing Hongdandan Cultural Service Center for the Visually Impaired
Beijing Iseek Pulmonary Hypertension Hope Centre
Beijing Jidian Public Information Technology Service Center
Beijing Moderate Management Consulting Ltd
Beijing New Sunshine Foundation
Beijing Risende Consulting Co., Ltd.
Beijing Shengbo Social Service Center for Disability
Beijing Teach Future China
Beijing Yiplus (Yiplus School)
Beijing Yixiu Charity Education
Beijing Youth Development Foundation
Beijing Shengbo Disability Social Services Center
Bluebird Student Aid Association, Qiandongnan Prefecture
Center of Youth Talent Enlightened Yangpu District, Shanghai
Care of the Next Generation Association Changning District, Shanghai
China Donors Roundtable
Changsha Charity Foundation
Charity Federation of Nayong County, Guizhou Province
Chengdu Hezhong Cultural Development Center
Chengdu Lefu Charity Service Center
China Biodiversity Conservation and Green Development Foundation

China Charities Aid Foundation for Children
China Development Research Foundation
China Dunhuang Grottoes Conservation Research Foundation
China Foundation For Poverty Alleviation
China Primary Health Care Foundation
China Youth Development Foundation
China Youth Travel Service
Chongqing University Education Development Foundation
Chunshan Education Foundation of Shaanxi
Crowing Home Foundation
Chaoyang Action Rural Sevice Innovation Center
Enactus China
Fairtree (Beijing) Trading Co., Ltd
Fangde Ruixin Social Welfare Innovation Development Center, Jing’an District, Shanghai
Fuping Vocational Skills Training School, Tongzhou District, Beijing
Gansu Yongjing Education Bureau
Guangdong Green Farming Social Work Development Center
Guangdong Liao Bingxiong Humanities Art Foundation
Guangdong Lingnan Education Charity Foundation
Guangdong Rural Women Development Foundation
Guangxi Hechi Education Bureau
Guangzhou Shandao Social Work Service Center
Guangzhou Yuexiu District 807 Social Service Center
Guizhou Tongxin Guangcai Foundation
GuiZhou Youth Development Foundation
Hunan Charity Federation
Hangzhou Charity Federation
Hangzhou Dishui Commonweal Service Center
Harbin Institute of Technology Education Development Foundation
Hefei University of Technology Education Foundation
Henan Medical Technician Institute

Henan Xinmi Charitable Home
Horizon Corporate Volunteer Consultancy
Huazhong University of Science and Technology
Hubei Youth Development Foundation
Hunan University Education Foundation
Jiangnan University Education Development Foundation
Jiangshan Technical School
Jilin University Education Foundation
Jinan University Education Development Foundation
Kunshan Xingeng Workshop Public Welfare Service Center
Laolong County Nine-year School, Jianyang City
Lezhu Social Worker Service Center Xishan District Wuxi City
Lianshui Secondary Vocational School
Liaoning Hejia Construction Technology Co., Ltd.
Lingshan Charity Foundation in Wuxi
Lingshan Charity Foundation
Heishui Musu Bosch Primary School
Narada Foundation
Ningxia Haiyuan Education & GYM Bureau
Ningxia Jingyuan Education & GYM Bureau
Ningxia Pingluo Education & GYM Bureau
Ningxia Yongning Education & GYM Bureau
One Foundation
Pinglin School Dankou Town Shaoyang City Hunan
Qingdao University Education Development Foundation
Qinghai Hualong Education Bureau
Qinghai Yushu Education Bureau
Red Cross Society of China Shanghai Branch
SEED
SMG
Serve for China (Chaoyang Action Village Service Innovation Center)

Shaanxi Ankang Green Qinba Environmental Charity Service Center
Shaanxi University of Science & Technology
Shangdong University of Technology Education Development Foundation
Shanghai Adream Charitable Foundation
Shanghai Ashine Public Welfare Development Center
Shanghai Be Better Education Center
Shanghai Charity Foundation Changning District Branch
Shanghai First Respond Volunteer Service Center
Shanghai Oasis Philanthropy Development Center
Shanghai Soong Ching Ling Foundation
Shanghai United Foundation
Shanghai Yiyou Youth Service Center
Shanghai Youren Charity Foundation
Shanghai Youth Development Foundation
Sichuan Province Qionglai Education Bureau
Suzhou Industrial Park Charity Foundation
Suzhou Polaris Youth Development Center
Suzhou Sunflower Children Service Center
Taiqing Bosch Nine-year School Sichuan
Teach Future China
Tibet Youth Development Foundation
Tsinghua University Education Foundation
University of Electronic Science and Technology of China
Wei Ai Special Children’s Integrated Education Center, Furong District, Changsha City
Western Sunshine Foundation
Xi’an Jiaotong University Education Development Foundation
Yakeshi Education Bureau of Inner Mongolia
Yiqiao (Beijing) Consulting Management Co., Ltd.
Yongsheng County Rural Community Development Association
Zhenro Foundation of Fujian

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BCCC reserves the right of final explanation for all the contents.



Bosch China Official Website



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